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### A Proof Research on Regional Integration of Industry Based on the SWOT Analysis

<b>Journal</b>	<a href="#">Applied Mechanics and Materials</a> (Volume 33)
<b>Volume</b>	<a href="#">Advances in Functional Manufacturing Technologies</a>
<b>Edited by</b>	Dunwen Zuo, Hun Guo, Hongli Xu, Chun Su, Chunjie Liu and Weidong Jin
<b>Pages</b>	663-668
<b>DOI</b>	10.4028/www.scientific.net/AMM.33.663
<b>Citation</b>	Tan Li et al., 2010, Applied Mechanics and Materials, 33, 663
<b>Online since</b>	October, 2010
<b>Authors</b>	<a href="#">Tan Li</a> , <a href="#">Chun Yan Zhang</a>
<b>Keywords</b>	<a href="#">Industrial Structure</a> , <a href="#">Regional Integration</a> , <a href="#">Suzhou-Wuxi-Changzhou</a> , <a href="#">SWOT Analysis</a>
<b>Abstract</b>	Based on the industrial situation and the requirement for regionally integrated development, this article focuses on the SWOT analysis of the industrial integration in SXC. Listed in this article are the strengths and weaknesses in the internal conditions of Suzhou-Wuxi-Changzhou industrial integration as well as the opportunities offered by and threats coming from the external environment. The conclusion is that the direction for the further development for Suzhou-Wuxi-Changzhou industrial integration is to cultivate a stratified development model in the manufacturing industries of this area.
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## A Proof Research on Regional Integration of Industry Based on the SWOT Analysis

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**Keywords:** Industrial structure, Regional integration, SWOT analysis, Suzhou-Wuxi-Changzhou

**Abstract.** Based on the industrial situation and the requirement for regionally integrated development, this article focuses on the SWOT analysis of the industrial integration in SXC. Listed in this article are the strengths and weaknesses in the internal conditions of Suzhou-Wuxi-Changzhou industrial integration as well as the opportunities offered by and threats coming from the external environment. The conclusion is that the direction for the further development for Suzhou-Wuxi-Changzhou industrial integration is to cultivate a stratified development model in the manufacturing industries of this area.

### Introduction

Integration has now been viewed as an irreversible trend which brought about the low-cost trans-regional commodity flow and facilitated the flow of capital, labor force and knowledge among different regions. Located in the north of the Yangtze River Delta led by Shanghai, Suzhou-Wuxi-Changzhou (hereinafter called SXC) are all central cities of Jiangsu and critical components of the Shanghai Metropolitan Region, covering an area of 17,513 square meters with a population of 13.54 million. Apart from the three cities themselves, the nine county-level cities and 292 towns administered by them all have considerable strength, with an urbanization proportion of 57.3% and a town density of 173.71 per 10,000 square meter, within which the density of county-level city is 6.86 per 10,000 square meter. In recent years SXC are ranking among the best in the 200 cities with top comprehensive urban competitiveness. Therefore this region has received more and more attention from at home and abroad.

### Strength and Weakness Analysis in Regional Industrial Integration for SXC

#### Strength Analysis.

**Powerful Economic Strength and Favorable Investment Environment.** In 2009 the Gross Domestic Product of SXC has reached 1491.07 billion Yuan[1], which exceeded the 1490.093 billion Yuan GDP of Shanghai for the first time in history and is much higher than that of the Nanjing Metropolitan Region, the Hangzhou Metropolitan Region and the Ningbo Metropolitan Region. Meanwhile, with an excellent investment environment SXC are significant foreign capital introducing area which is readily compatible with internationally accepted practices as this region is equipped with the management system, operation mode, market system, concepts and talents, social and cultural environment adaptive to the market economy. Presently the Yangtze River Delta has been considered as one of the most highly expected regions for foreign investment with half of the whole country's actual foreign investment utilization. Over 400 enterprises in the 500 world top have established subsidiaries here. The foreign capital utilization in SXC in 2009 was USD14.096 billion exceeding the USD 10.538 billion of Shanghai and occupying 34% of the aggregate of foreign investment utilization in the whole of Yangtze River Delta.

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