

黄河壶口瀑布国家地质公园旅游资源评价

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中文摘要:作者对黄河壶口瀑布国家地质公园四个景区旅游资源的特征分别进行了细致的描述,并对公园各景区旅游资源进行了评价。评价采用定性评价和定量评价的方法。在定性评价中,从美、古、奇、名、特、用等方面进行了评价。在定量评价方面,采用了层次分析法,选取旅游地中的旅游资源、资源环境条件等作为评价对象,建立相应的评价模型,对旅游资源的特点及其开发作出评价和鉴定,划分了四个景区的等级,并详细分析其结果,从而揭示了该公园旅游资源的潜力和吸引力,为其旅游资源规划和开发提供了理论依据。

中文关键词:[黄河壶口瀑布国家地质公园](#) [旅游资源评价](#) [定性评价法](#) [定量评价法](#) [评价模型](#)

Tourism Resource Evaluation of the Hukou Waterfall National Geopark at the Yellow River

Abstract: Taking the Hukou Waterfall as the center, the Hukou Waterfall National Geopark is across two sides of the Yellow River. It is composed of the Hukou waterfall scenic area, Kenanpo scenic area, Zhongshi scenic area and Xiaochuanwo scenic area. It is characterized by the fluvial and loess landforms, together with historic and cultural sites, and it is of high value in scientific popularization, tourism, esthetics and cultural history. This thesis describes separately the characteristics of the four scenic area of this geopark and makes evaluation for the tourism resource of them. These evaluating for tourism resource use qualitative and quantitative evaluation methods. Using qualitative method, this thesis evaluates this geopark from beautiful, ancient, wonderful, famous, exceptional aspects, etc. In quantitative evaluating, it chooses the evaluating targets including tourism resource and environmental condition of tourism area, builds up corresponding evaluation models, evaluates and appraises the characters and exploration of tourism resource of this geopark, so determines the levels of the four scenic area. From these evaluation, reveals the potentiality and attractive level of this geopark, and provides practically the theoretical basis for the exploration, utilization, management and conservation of tourism resource.


keywords: [Hukou Waterfall National Geopark](#) [Tourism resource evaluation](#) [Qualitative evaluation method](#) [Quantitative evaluation method](#) [Evaluating model](#)

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