

Loess Tourism Resource Exploitation Strategy in the Chinese Loess Plateau: A Case Study of White Deer Plateau

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Abstract

As one of the important geologic tourism resources in the world, the Chinese loess landscape tourism has not been developed deeply enough, which can not fulfill tourists' tourism demands on different levels. Based on many successful development experiences about sand tourism and ice snow tourism, according to the feature of loess environment, geographic conditions and traffic advantage, combining the advantages, features and development actuality of the loess landscape on the Chinese Loess Plateau, the idea of constructing the loess sculpture garden on the White Deer Plateau is proposed in the article. The main problems existing in the tourism development of the White Deer Plateau are analyzed, and the necessity and feasibility to construct the loess sculpture garden are demonstrated, and the main contents to establish the loess sculpture garden in the White Deer Plateau are proposed. The loess sculpture garden can completely show the special natural landscapes and the humanistic landscapes in the Loess Plateau, enhance the landscape value of the loess landscapes, deeply dig the scientific and educational values, closely combining the landscape feature with the popular science oriented feature, drive the development of the tourism of the White Deer Plateau and make it to become the hot landscape and the popular science base of the tourism.

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Journal of Geography and Geology ISSN 1916-9779(Print) ISSN 1916-9787 (Online)

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