

University of Kansas journalism school wins first in national Hearst writing awards competition

<http://www.fristlight.cn> 2007-04-16

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[摘要] April 13, 2007. LAWRENCE — The University of Kansas' William Allen White School of Journalism and Mass Communications has placed first in the Intercollegiate Writing Competition of the prestigious Hearst Journalism Awards competition.

[关键词] Journalism;Mass Communications

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The University of Kansas' William Allen White School of Journalism and Mass Communications has placed first in the Intercollegiate Writing Competition of the prestigious Hearst Journalism Awards competition.

"The Hearst competition is the most challenging writing contest in the country," said Ann Brill, dean of the journalism school. "We are proud to be named the best intercollegiate writers in the nation by the panel of judges. To win this is a tribute to our students and their professors." Often called the "Pulitzers of College Journalism," the Hearst competitions in writing, photography and broadcast news are annual and take place throughout the academic year. For the Intercollegiate Writing Competition, the journalism school that accumulates the most points in each category wins. The University of Missouri placed second in the writing contest, followed by Arizona State University, Pennsylvania State University, the University of Kentucky and Northwestern University.

"Since the Hearst awards are highly competitive and recognize only exceptional reporting and writing, finishing first is a major accomplishment," said Ted Frederickson, KU professor of journalism.

KU students won a total of \$5,200 in the six writing contests, and the journalism school received matching funds plus \$10,000 for finishing first. The winners in each category will receive cash prizes and medallions during the National Championships, which will be held June 8 in San Francisco. The latest KU winners in the final category of the writing competition, spot news writing, were Curtis Jeffery "C.J." Moore of Shawnee, who won \$600 for fifth place, and Fred A. Davis III of Topeka, who placed 17th.

Moore and KU senior Francis D. "Frank" Tankard of Overland Park will compete at the National Championships. Tankard automatically qualified for the championships by placing first in one of the contests. Moore is one of two wild card entrants who qualified by earning the most points in the writing contest.

The Hearst Journalism Awards Program is fully funded and administered by the William Randolph Hearst Foundation. Currently, 107 accredited undergraduate schools of journalism in the United States are eligible to participate in the program, which awards more than \$450,000 in scholarships. Publisher William Randolph Hearst established the foundation and the Hearst Foundation Inc. in the 1940s, before his death in 1951. Since then, the foundations have awarded more than \$500 million in grants and programs.

KU students who won individual contests within the six categories of the Intercollegiate Writing Competition are listed below by hometown, level in school, major, parents' names, high school and award.

