



传播与设计学院 > 师资队伍 > 副教授 > 刘洋

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【学习和工作经历】

讲师, 中山大学传播与设计学院, 2014年9月至今

博士后, 香港城市大学媒体与传播系, 2014.2-2014.8

博士, 香港城市大学媒体与传播系, 2014.1

论文题目: Differentiating framing from priming and persuasion: Psychological mechanism, competition effect and duration over time

学士, 清华大学新闻传播学院, 2005.8-2009.7

【科研成果】

一、主持项目

1、唯一主持人, 《网络政治使用语公民政治评价: 政治参与视角的辨析》, 高校基本科研业务费中山大学青年教师培育项目, 7.5万, 2015年1月-2017年12月

2、参与课题, “Media exposure and protective behavior during a public-health emergency”, Hong Kong University Grant Committee General Research Fund, HK\$ 541,232, 2013年1月-2017年12月

3、助理研究员, “Effect of online social network involvement, heterogeneity, and information exchange on likelihood of social participation”, City University Strategic Research Grant, HK\$ 16,000, 2011年10月-2013年3月

二、发表成果

- 1、刘洋, 2011, “沉默螺旋”的发展困境: 理论完善与实证操作的三个问题, 《国际新闻界》, 11(37-42)
- 2、刘洋, 李喜根, 2012, 新媒体传播研究及知识增量, 《国际新闻界》, 8(72-78)
- 3、李喜根, 刘洋, 2013, 国际传播研究视角及理论解析, 《新闻记者》, 9(30-35)
- 4、Differentiating the psychological mechanism of framing: Testing competing explanations of accessibility and applicability, Presented at the Annual Conference of International Communication Association, Seattle, 2014
- 5、Stronger persuasiveness of dual exposure than one-sided exposure to gain-loss frame: Risk implication of prevention health behaviors as the moderator, Presented at the Annual Conference of International Association for Mass Communication Research, Ireland, 2013
- 6、Comparing public confidence in mass media and political institution, Presented at the Annual Conference of World Association for Public Opinion Research, Hong Kong, 2012
- 7、Explaining fluctuating political trust as the consequence of perceived party polarization, Presented at the Annual Conference of World Association for Public Opinion Research, Hong Kong, 2012
- 8、The effect of social presence on outspokenness: Comparison of CMC and FTF, Presented at the Annual Conference of International Communication Association, Boston, 2011
- 9、Revisiting spiral of silence theory in computer-mediated communication, Presented at the Inaugural Honors Symposium for Asian PhD students in Communication Research, Hong Kong, 2010



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