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研究方向: 健康、环境与风险传播, 计算传播, 媒介心理学

简介

陈梁, 清华大学新闻与传播学院副教授、博士生导师, 2017年获新加坡南洋理工大学传播学博士, 加入清华大学前, 曾任职于澳门科技大学与中山大学。主要研究方向为健康、环境与风险传播, 计算传播, 媒介心理等。目前已在国际重要SSCI刊物发表论文约30篇; 在ICA、AEJMC等国际顶级传播学年会发表论文近60篇。并多次在获得年度论文奖与最佳论文奖。此外, 还主持和参与多项国家社会科学基金项目。

学术兼职

Environmental Communication (SSCI, Q1) , Associate Editor (副主编)
Cogent Social Sciences (ESCI), Editor (编辑)
AEJMC大众传播与社会社交媒体传播委员会, Associate Chair (副主席)

代表性学术成果

- 1.Wang, X., Chen, L.(Corresponding Author), & Shi, J. (in press). Who sets the agenda? The dynamic agenda setting of the wildlife issue on social media. Environmental Communication. (SSCI Journal Q1 in Communication).
- 2.Chen, M. & Chen, L. (Corresponding Author) (in press). Advancing the EPPM through inclusion of other-oriented threat for promoting smoking cessation intention in China. Journal of Health Communication. (SSCI Journal, Q2 in Communication, Q1 in General Social Science)
- 3.Li., Y. Guo, Y., Chen, L.(Corresponding Author) (in press).Promoting Smoking Cessation in China: Using an Expansion of the EPPM with Other-oriented Threat. Journal of Homosexuality. (SSCI Journal Q1 in Gender Studies).
- 4.Chen, L., Tang, H., Liao, S. & Hu, Y. (2020). e-Health campaigns for promoting influenza vaccination: examining effectiveness of fear appeal messages from Different Sources. Telemedicine & e-Health. doi: 10.1089/tmj.2020.0263 (SCI Journal, Q2 in Health Care Sciences & Services)
- 5.Yang, X., Chen, L. (Corresponding Author), Wei, L., & Su, Q. (2020). Personal and media factors related to citizens' pro-environmental behavioral intention against haze in China: A moderating analysis of TPB. International Journal of Environmental Research and Public Health, 17, 2314. doi: 10.3390/ijerph17072314 (SSCI Journal, Q1 in Public, Environmental & Occupational Health SSCI)
- 6.Chen, L. & Yang, X (2019). Using EPPM to evaluate the effectiveness of fear appeal messages across different media outlets to increase the intention of breast self-examination among Chinese women. Health Communication, 34, 1369-1376. doi: 10.1080/10410236.2018.1493416 (SSCI Journal, Q2 in Communication, Q1 in General Social Science) Best Paper awarded by 2017 Chinese Annual Conference of Health Communication
- 7.Ho, S., Lwin, L., Chen, L. (Corresponding Author), & Chen M. (2019).

Development and validation of a parental social media mediation scale across child and parent samples. *Internet Research*. Online Advance Publication. doi: 10.1108/INTR-02-2018-0061 (SSCI Journal, Q1 in Business) 2019 Top Paper (1st Place) awarded by Mass Communication & Society Division, AEJMC

8. Yang, X. & Chen, L. (Corresponding Author) (2019). Does media exposure relate to the illusion of knowing in the public understanding of climate change? *Public Understanding of Science*, 29, 94-111. doi: 10.1177/0963662519877743 (SSCI Journal, Q1 in Communication)

9. Chen, L., Shi, J., Guo, Y., Wang, P., & Li, Y. (2019). Agenda-setting on traditional versus social media: an analysis of haze-related content grounded in the extended parallel process model. *Internet Research*, 29, 688-703. doi: 10.1108/IntR-08-2017-0315 (SSCI Journal, Q1 in Business)

10. Guo, Y., Li, Y., & Chen, L. (2019). After Fukushima: How do news media impact Japanese public's risk perception and anxiety regarding nuclear radiation. *Environmental Communication*, 14, 97-111. doi: 10.1080/17524032.2019.1614966 (SSCI Journal, Q1 in Communication)

11. Chen, L., Guo, Y., & Shi, J. (2019). Social support seeking on social media among Chinese gay men living with HIV/AIDS: The role of perceived threat. *Telemedicine & e-Health*, 25, 655-659. doi: 10.1089/tmj.2018.0136 (SCI Journal, Q2 in Health Care Sciences & Services)

12. Chen, L., Yang, X., Fu, L., Liu, X. & Yuan, C. (2019). Using the extended parallel process model to examine the nature and impact of breast cancer prevention information on mobile social media. *JMIR mHealth and uHealth*, 7, 1-7. doi: 10.2196/1398 (SCI Journal, Q1 in Medical Informatics)

13. Ho, S.S., Leong, A.D., Looi, J., Chen, L., Pang, N., & Tandoc, E. Jr. (2018). Science literacy or value predisposition? A meta-analysis of factors predicting public perceptions of benefits, risks, and acceptance of nuclear energy. *Environmental Communication*, 13, 457-471. doi: 10.1080/17524032.2017.1394891 (SSCI Journal, Q1 in Communication)

14. Wang, X., Chen, L., Shi, J., & Peng, T. (2019). What makes cancer information viral on social media?. *Computers in Human Behaviors*, 93, 149-156. doi: 10.1016/j.chb.2018.12.024 (SSCI Journal, Q1 in Social Psychology) Top Paper (1st Place) awarded by 2018 Chinese Annual

Conference of New Media and Communication

- 15.Chen, L. & Shi, J. (2019). Reducing harm from media: A meta-analysis of parental mediation. *Journalism & Mass Communication Quarterly*, 92, 373-380. doi: 10.1177/1077699018754908 (SSCI Journal, Q2 in Communication, Q1 in General Social Science) Top Paper awarded by 2017 ICA Regional Conference
- 16.Ho, S., Lwin, L., Yee, A., Sng, J., Chen, L. (2019). Parents' responses to cyberbullying effects: How third-person perception influences support for legislation and parental mediation strategies. *Computers in Human Behavior*, 92, 373-380. doi: 10.1016/j.chb.2018.11.021 (SSCI Journal, Q1 in Social Psychology)
- 17.Shi, J., Wang, X., Peng, T., & Chen, L. (Corresponding Author) (2018). Cancer prevention messages on Chinese social media: A content analysis grounded in the extended parallel process model and attribution theory. *International Journal of Communication*, 13, 1959–1976. (SSCI Journal, Q3 in Communication, Q1 in General Social Science)
- 18.Yang, X. & Chen, L. (Corresponding Author) (2018) Examining knowledge as a motivation for attention to breast cancer related information across different media. *International Journal of Communication*, 13, 489-509. (SSCI Journal, Q3 in Communication, Q1 in General Social Science)
- 19.Chen, L., Wang, X., & Peng, T. (2018). Nature and diffusion of gynecologic cancer-related misinformation on social media. *Journal of Medical Internet Research*, 25,748-755. doi: 10.2196/11515 (SCI Journal, Top1 in Medical Informatics)
- 20.Shi, J. & Chen, L. (Corresponding Author), Su, Y. & Chen, M (2018). Offspring caregivers of Chinese women with breast cancer: Their social support requests and provision on social media. *Telemedicine and e-Health*, 109, 74-84. doi: 10.1089/tmj.2018.0176 (SCI Journal, Q2 in Health Care Sciences & Services)
- 21.Chen, L., Ho, S. S., & Lwin, M. O. (2017). A meta-analysis of factors predicting cyberbullying perpetration and victimization: From the social cognitive and media effects approach. *New Media and Society*, 19, 1194-1213. doi: 10.1177/1461444816634037 (SSCI Journal, Q1 in Communication) 2018 Top Published Article of the Year (1st Place) awarded by AEJMC ComSHER

- 22.Ho, S. S., Chen, L., & Ng, A. (2017) Comparing cyberbullying perpetration on social media between primary and secondary school students. *Computers & Education*, 109, 74-84. doi: 10.1016/j.compedu.2017.02.004 (SSCI Journal, Q1 in Computer Science, Interdisciplinary Applications)
- 23.Shi, J., Wang, X., Peng, T., & Chen, L. (2017). Understanding interactions in virtual HIV communities: a social network analysis approach. *AIDS Care- Psychological and Socio-medical Aspects of AIDS/HIV*. doi: 10.1080/09540121.2016.1210074 (SSCI Journal, Q1 in Multidisciplinary Psychology)
- 24.Wang, X., Shi, J., Chen, L., & Peng, T. (2016). An examination of users' influence in online HIV/AIDS communities. *Cyberpsychology, Behavior, and Social Networking*, 19, 314-320. doi: 10.1089/cyber.2015.0539 (SSCI Journal, Q1 in Social Psychology)
- 25.Yang, X., Chen, L., & Feng, Q. (2016). Risk perception of food safety issue on social media. *Chinese Journal of Communication*, 9, 124-138. doi: 10.1080/17544750.2015.1111247 (SSCI Journal, Q3 in Communication)
- 26.Chen, L. & Shi, J. (2015). Social support exchanges in a social media community for people living with HIV/AIDS in China. *AIDS Care- Psychological and Socio-medical Aspects of AIDS/HIV*, 27, 693-696. doi: 10.1080/17544750.2014.926954 (SSCI Journal, Q1 in Multidisciplinary Psychology)
- 27.Chen, L. & Yang, X. (2015). Nature and effectiveness of online social support for intercultural adaptation of mainland Chinese international students. *International Journal of Communication*, 9, 2161-2181. (SSCI Journal, Q3 in Communication)
- 28.Shi, J. & Chen, L. (2014). Social support messages on Sina Weibo for people living with HIV/AIDS in China: A content analysis. *Chinese Journal of Communication*, 7, 285-298. doi: 10.1080/17544750.2014.926954 (SSCI Journal)
- 29.Chen, L. (2013). China' s creative industries: Copyright, social network markets and the business of culture in a digital age. *New Media and Society*, 15, 157-158. doi: 10.1177/1461444812459453d (SSCI Journal, Q1 in Communication)

陈梁 (2020).健康传播：理论、方法与实证研究，知识产权出版社

Yang, Z., Chen, L., & Tang, H. (Forthcoming). Social Media and Football Games in China. In E. F. Pena (Ed.), Social Media and Global Sport. Routledge.

Ho, S. S., Chen, L., & Liao, Y. (2015). Obesity. In G. Colditz (Ed.), The SAGE Encyclopaedia of Cancer and Society. Sage Publications.

在研项目

国家社会科学基金青年项目，“人工智能精准辟谣策略与效果研究”

广州市“青年羊城学人”研究项目，“基于大数据分析的广州城市形象国际传播研究”

获奖情况

2020 科研贡献奖，中山大学传播与设计学院

2019大众传播与社会最佳论文奖（第一名），2019年AEJMC(国际新闻与大众传播教育协会)

2019 优秀论文奖，第二届青年新媒体学术研究“启皓奖”

2019 优秀教学奖，中山大学传播与设计学院

2019 科研贡献奖，中山大学传播与设计学院

2018 科技、健康、环境、风险传播年度论文（第一名），2018年AEJMC(国际新闻与大众传播教育协会)

2018 最佳论文奖，2018年中国新媒体传播年会

2018 科研贡献奖，中山大学传播与设计学院

2017 最佳论文奖, 2017年ICA(国际传播学会)区域会议

2017 最佳论文奖, 2017年中国健康传播大会

2013 最佳论文奖, 2013年ASDSC(亚洲传播学博士论坛)

