

个人简介

韦路, 美国华盛顿州立大学传播学博士, 先后在华中科技大学、华盛顿州立大学和罗德岛大学任助教、讲师和助理教授, 现为浙江大学传媒与国际文化学院教授, 博士生导师, 院长助理, 浙江大学求是青年学者, 浙江大学人文学部传媒青年学者研究团队“文化产业评价研究中心”召集人。主要研究领域为新媒体的采纳、使用和社会影响、政治传播、媒介社会学、媒介心理学等。曾经主持和参与“媒介环境与公众幸福感研究”“3G新媒体: 使用模式与社会影响”“传播技术研究及传播理论的范式转移”“国际传播的理论、现状与发展趋势研究”“多媒体技术与新闻传播”、“传播技术史研究”、“基于互联网使用的信息沟”等多项中国省部级以上基金项目, 以及美国华盛顿州健康署“媒介使用与青少年健康状况研究”等课题, 在*Journal of Computer-Mediated Communication*, *Mass Communication and Society*, *Information Research*, *Telematics and Informatics*, *Newspaper Research Journal*, 《新闻与传播研究》和《传播与社会学刊》等国内外权威刊物上发表学术论文, 现为*China Media Research*和*China Media Research Overseas*编委, SSCI期刊*Journal of Computer-Mediated Communication*, *Journal of Broadcasting & Electronic Media*和*Computers in Human Behavior*论文评审, 担任中国网络传播学会常务理事, 美国新闻与大众传播教育学会、美国传播学会和国际中华传播学会会员, 曾任华盛顿州立大学中国学生学者联谊会主席和罗德岛大学孔子学院中国表演艺术协会主席。

Dr. Lu Wei earned his Ph.D. in communication from Washington State University in 2007. He taught at Huazhong University of Science & Technology, Washington State University, and University of Rhode Island as lecturer, teaching assistant, and assistant professor respectively. He is currently an professor in the College of Media and International Culture at Zhejiang University. His research interests include the social shaping and consequences of new media technologies. Dr. Wei has published articles in *Journal of Computer-Mediated Communication*, *Mass Communication and Society*, *Information Research*, *Telematics and Informatics*, *Newspaper Research Journal*, *The Chinese Journal of Communication and Society*, etc. He also serves as an editorial board member for *China Media Research*, and a reviewer for *Journal of Computer-mediated Communication*, *Journal of Broadcasting & Electronic Media*, and *Computers in Human Behavior*. Dr. Wei is currently a steering committee member of China New Media Communication Association, and a member of AEJMC, NCA, and CCA. He was the President of The Chinese Students and Scholars Association at WSU, and the President of Chinese Performing Arts Association in the Confucius Institute at URI.



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