



学术科研

最近动态

研究机构

学术成果

研究机构

主页 > 学术科研 > 研究机构

中国人民大学国家传播战略研究中心

发布时间：2019-09-12 作者：乌衣巷 点击量：1020



中国人民大学国家传播战略研究中心

NATIONAL COMMUNICATION STRATEGY RESEARCH CENTER

中国人民大学国家传播战略研究中心

中国人民大学国家传播战略研究中心是国家传播研究领域的高端智库，成立于2017年10月3日，国务院新闻办公室原主任、中国人民大学新闻学院院长赵启正、国务院新闻办公室副主任郭卫民、中国人民大学校长刘伟、常务副校长王利明等共同揭牌。研究中心由中国人民大学新闻学院李沁教授担任主任。

以“国家战略、全球视野”为宗旨，研究中心依托中国人民大学新闻学院，构建跨界跨学科合作平台，形成世界范围内的学者、决策者、行业领袖、博士和博士后研究人员网络，立足全球传播研究的前沿，以国家传播战略为主要研究领域，开展基础理论研究，推出品牌化智库产品，举办重要国际交流活动。

中心立足于思想库、咨询库、数据库和人才库的四大定位，通过体制和机制创新，为中国的全球传播提供持续性的战略决策咨询和智库产品，已持续举办了全度“国家传播战略论坛”等系列国际性学术会议和高端培训，建立起国际学术交流平台，在中国“一带一路”、全球化发展进程中发挥决策咨询和舆论引导的作用，服务于国家传播战略与人类文明进步。

The National Communication Strategy Research Center, RUC

The National Communication Strategy Research Center at the Renmin University of China (RUC) in Beijing is an academic research institute housed in the university's famed School of Journalism. The Center's official establishment was jointly announced on October 3, 2017, by Qizheng Zhao, Dean of RUC's School of Journalism and a former director of the State Council Information Office; Wimin Guo, Deputy Director of the State Council Information Office; Wei Liu, President of RUC; Liming Wang, Executive Vice President of RUC, among other dignitaries. The Center's founding director is Professor Qin Li at RUC's School of Journalism.

The Center receives extremely resourceful support from RUC's School of Journalism. Following "National Strategy and Global Vision" as one of its guiding principles, the Center's founding mission aims to: (a) build a high-level think tank and national database in the field of national communication strategy research in China by way of engendering the contribution from a world-wide network of scholars, policy-makers, industry leaders, doctoral and postdoctoral researchers, etc., (b) promote cross-border cooperation in interdisciplinary theoretical scholarship and applied research, and (c) facilitate tangible outcome or actionable consultation in policy-making, curricular development on all educational and training levels, international cooperation, ongoing basic and applied research initiatives in the field, etc.

Building upon its experiences since its initial inception, the National Communication Strategy Research Center at the Renmin University of China will continue to build its expanding network of likeminded colleagues and institutions from across China and around the world, develop and host international conferences, research projects, and exchange programs, as well as embark on the formation of a national database and scholarly consultation network.

友情链接

中国人民大学

新闻与社会发展研究中心

新周网

数字新闻博物馆

暑期学校

《新闻学论集》

马新观数据平台

学院地址

北京市海淀区中关村大街59号中国人民大学明德新闻楼

邮政编码：100872



微博



微信公众号

