



The Newsroom Barometer: Call for Editors to Participate

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【摘要】 The World Editors Forum, Reuters and the polling firm Zogby International are creating a new poll focused on editors-in-chief around the world and dedicated to editorial quality and the future of journalism.
【关键词】 The World Editors Forum Reuters

The World Editors Forum, Reuters and the polling firm Zogby International are creating a new poll focused on editors-in-chief around the world and dedicated to editorial quality and the future of journalism.
The "Newsroom Barometer" will provide insight into the changes occurring in newsrooms throughout the world, as seen through the eyes of editors-in-chief and senior news executives. It will measure attitudes towards new media journalism, the role of newspapers in their communities, newsroom investment priorities, pressures on editorial independence, the future outlook for newspapers, and much more.

"The aim of the Newsroom Barometer is to gain better knowledge of what senior newsroom managers are thinking about the future of their industry," says Bertrand Pequeux, Director of the World Editors Forum, the organization of the World Association of Newspapers that represents senior news executives. "We will be talking to those who are thinking about these issues."

