



Roddey Reid



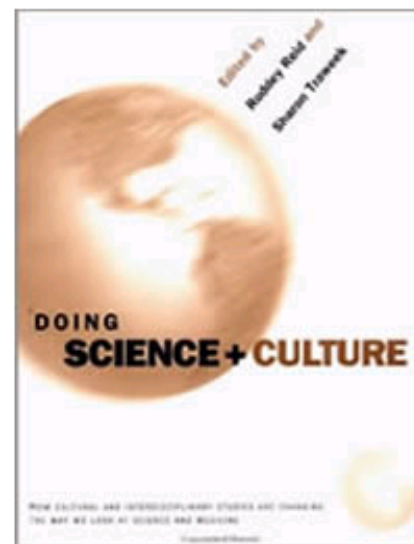
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Affiliated faculty, [Science Studies Program](#) and [Critical Gender Studies Program](#). Modern cultures and societies of France, the U.S., and Japan; print culture and visual media; interdisciplinary studies of science and medicine; globalization and public health.

Roddey Reid is an interdisciplinary scholar working at the intersection of French studies, science studies, communication, history, and cultural studies. He holds a B.A. in English literature from Duke University and a Ph.D. in French literature from Yale University and has studied and conducted research in the U.S., France, Italy, Belgium, and Japan. His teaching and scholarship focus on the history of modern cultures and societies from the perspective of the changing ways in which citizenship and selfhood are shaped by particular cultural forms (literature, media, advertising, fashion), governmental policies, medical and scientific knowledge, and social movements. A former Japan Foundation Abe Fellow (awarded by the Social Science Research Council), he is author of *Families in Jeopardy: Regulating the Social Body in France, 1750-1910* (Stanford University Press,

1993), co-editor (with Sharon Traweek) of *Doing Science + Culture: How Cultural and Interdisciplinary Studies Are Changing the Way We Look at Science and Medicine* (Routledge, 2000), and author of *Globalizing Tobacco Control: Anti-Smoking Campaigns in California, France, and Japan* (Indiana University Press, 2005).

Vice Chair, Department of Literature
Section Head, French
Spring 2014 Course Descriptions

Selected Publications:

"The Crisis of the Humanities and the Public Research Universities: University of California, San Diego as a Case Study," *Occasion: Interdisciplinary Studies in the Humanities*, vol. 6, (October 1, 2013) [PDF Link](#)

"The American Culture of Public Bullying," *Black Renaissance Noire*, vol. 9, nos. 2-3 (Fall-Winter 2009-10): 174-87. [PDF Link](#)

"La Culture d'intimidation aux Etats-Unis." *Esprit* (Aug.-Sept. 2009): 50-68. [PDF Link](#)

"The US Public Culture of Bullying." *TOPIA: Canadian Journal of Cultural Studies* 20 (Fall 2008): 129-49. [PDF Link](#)

Globalizing Tobacco Control: Anti-smoking Campaigns in California, France, and Japan. Bloomington, IN: Indiana University Press, 2005. 310 pp., 20 ill. Series: Tracking Globalization, Robert Foster, ed. Reviewed in *JAMA: Journal of the American Medical Association* 296.3 (16 July 2006): 338. [PDF Link](#)

Introduction & Conclusion. *Globalizing Tobacco Control: Anti-smoking Campaigns in California, France, and Japan*. Bloomington, IN: Indiana University Press, 2005. [PDF Link](#)

Fractured Media Sphere and U.S. Health Promotion: Parsing Cigarettes as an Icon of Flawed Modernity. *Communication Theory* 15.3 (August 2005): 314-339. [PDF Link](#)

Tensions within California Tobacco Control in the 1990s: Health Movements, State Initiatives, Community Mobilization. *Science as Culture* 13.4 (December 2004): 515-37. [PDF Link](#)

Tobacco Industry. *Dictionary of American History*. 10 vols. New York: Scribner's, 2003. VIII, 133-37. [PDF Link](#)

"Smoking," in *Encyclopedia of Contemporary Japanese Culture*, ed. Sandra Buckley. London: Routledge, 2002.

Co-author with Sharon Traweek. "Researching Researchers." In *Doing Science + Culture*. New York: Routledge, 2000: 1-19.

"Researcher or Smoker? Or, When the Other Isn't Other Enough in Studying 'Across' Tobacco Control." In *Doing Science + Culture*. New York: Routledge, 2000: 119-50. [PDF Link](#)

Co-editor with Sharon Traweek. *Doing Science + Culture: How Cultural and Interdisciplinary Studies Are Changing the Way We Look at Science and Medicine*. New York: Routledge, 2000. 322 pp.

Trans. "Postcolonialism Recounted to Japanese Children." By Ukai Satoshi. *Review of Japanese Culture and Society* (Dec. 1998): 1-10. [PDF Link](#)

"Doko ni ite mo anzen de wa nai. Toddo Heizu yoru kenkô to risku no shikaku bunka." Kawamura Ichiro, trans. *The Logic of Sensation*. Special issue of *Gendai shisô* [Contemporary Thought] (Sept. 1999): 161-77. Japanese trans. Of "Unsafe at Any Distance: Todd Haynes' Visual Culture of Health and Risk." [PDF Link](#)

"Unsafe at Any Distance: Todd Haynes' Visual Culture of Health and Risk." *Film Quarterly* 51.3 (Spring 1998): 32-44. [PDF Link](#)

"Healthy Families, Healthy Citizens: the Politics of Speech and Knowledge in the California Anti-Secondhand Smoke Media Campaign." *Science as Culture* 29 (1997): 541-581. [PDF Link](#)

"Foucault in America: Biography, 'Culture War', and the New Consensus." *Cultural Critique* (Winter/Spring 1997): 179-211.[PDF Link](#)

"Foucault en Amérique: Biographème et kulturkampf." *Futur antérieur* 23-24 (1994): 133-165.[PDF Link](#)

"Death of the Family, or, Keeping Human Beings Human." *Posthuman Bodies*. Eds. Judith Halberstam and Ira Livingston. Bloomington: Indiana University Press, 1995: 177-199.

Co-editor with Mario Biagioli and Sharon Traweek, Located Knowledges. Special issue of *Configurations*. *A Journal of Literature, Science, and Technology*, 2.1 (Winter 1994)

