

My Wonderful World Helps Educate Community

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[摘要] December 11, 2006. A National Geographic poll, conducted in 2006 by Roper Public Affairs found that young Americans lack the basic geographic knowledge needed to survive in today's global economy. In order to combat this geographic inequity National Geographic, along with leaders in business, non-profit, and education, have launched My Wonderful World - a campaign designed to facilitate public engagement and to inspire parents, educators and today's youth to increase the geographic literacy of people ages 8-17.

[关键词] geographic literacy

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literacy, online games and adventures, and action kits for parents and educators. Action kits include family/classroom activities, printable world maps, geography oriented desktop wallpapers, global student checklists, and suggestions as to how to let your lawmakers know you support funding for geography education.

National Geographic has recruited Public Engagement Coordinators from across the United States to coordinate local efforts to support efforts to help kids and teens learn about our wonderful world. The Pennsylvania coordinator is our own Judi Vonder, the Department of Geography's undergraduate student advisor and alumni coordinator. She also works on other National Ge

ographic projects, and as a regional coordinator for the Pennsylvania Alliance for Geographic Education (PAGE). Judi will work with other educators in the Commonwealth on a grassroots effort to promote the mission of the My Wonderful World campaign and to personally connect with schools and educators while acting as the area spokesperson

