

中南大学学报

JOURNAL OF CENTRAL SOUTH UNIVERSITY


社会科学版 SOCIAL SCIENCE EDITION

中国人文社科学报核心期刊 全国百强社科学报

+ 全文浏览

中南大学学报(社会科学版)
ZHONGNAN DAXUE XUEBAO(SHEHUI KEXUE BAN)
2008年06月第14卷第三期

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文章编号: 1672-3104(2008)03-0411-04

数字化语境中的文学意象

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摘要: 数字化语境中的文学意象在转型期的嬗变律动中呈现出与传统文学差异巨大的超真实性、直观可感性、多维性、整体性、综合性、浮躁性以及跳跃性等特征, 这些特征是以语言为载体的文学踏上崇尚视觉文化和欲望主题的消费文化话语道路的结果。随着技术与艺术的更完善的融合, 数字化语境中的文学意象将焕发出既令人惊诧又持久永恒的艺术魅力。

关键字: 数字化语境; 文学意象; 赛博空间; 超真实

The literature image in digitization context

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Abstract: The literature image in digitization context demonstrates enormously different characteristics from traditional literature in the transmutation rhythm of transformation period, which are hyper-reality, nature to be intuitionistic and perceptible, multidimensional, integral, comprehensive, impetuous and jumping, etc. These characteristics result from that literature takes language as carrier set foot on the utterance road of consumption culture advocating ocular culture and the desire subject. With the complete integration of technology and art, the literature image in digitization context will radiate out surprising and eternal artistic charm.

KeyWords: digitization context; the literature image; cyberspace; hyper-reality