



学院师资

- 教授
- 副教授
- 讲师
- 助教
- 行政人员

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詹新寰

教师简介

一、个人简介（200字左右）

1.基本信息（詹新寰，北京体育大学，体育人文社会学专业，博士，教授，硕士生导师，研究方向：体育产业、体育管理）
2.工作（访学）经历（2008年5月至11月在北京市朝阳区体育局挂职锻炼，任朝阳区体育局局长助理。2009年7月进入江西财经大学体育学院任教，并担任体育理论教研室副主任一职，2011年11月至今担任体育学院副院长。2014年4月至6月赴英国考文垂大学参与第七届欧盟研究和科技发展框架项目研究工作，2019年3月至9月赴美国佐治亚大学访学。）

二、教学成果

1.讲授课程（体育产业学、体育经济学、体育场馆管理、体育市场营销学（双语）、体育管理学（双语）等）
2.主编参编教材（体育经济学、高等教育出版社；大学公共体育与健康生活、东北师范大学出版社；体育产业概论、高等教育出版社；大学体育与健康生活、科学出版社）

三、科研成果（省级以上）

1.主持的科研项目：

- (1) 国家社科一般项目“中国体育产业与相关产业融合发展机制及融合效应计量研究”，2018年6月立项
- (2) 国家社科青年项目“中国高尔夫产业组织：理论与政策”，2011年6月立项-2015年12月结项
- (3) 定南县政府委托课题“定南县全民健身规划”，2018年12月立项-2019年6月结项
- (4) 江西省高校人文社科规划项目“我国体育产业融合发展研究：理论、实证与政策”，2017年1月立项

2.参与研究的课题：

- (1) 国家社科重大项目“中国体育产业政策研究”，2009年12月立项-2013年12月结项
- (2) 国家社科重点项目“国际体育治理改革与中国体育治理现代化研究”，2014年11月立项-2018年3月结项
- (3) 国家社科重大项目“北京2022年冬奥会筹办的基本原则、重点领域与关键问题研究”，2016年11月立项
- (4) 国家社科西部项目“体育产业与文化产业股票市场的互动关系研究”，2013年6月立项-2016年6月结项

3.论文（独撰或以第一作者身份）：

- (1) From Budding to Developing: The History of China's Sport Industry Policy. The International Journal of the History of Sport, Volume 33, No.18, 2016, 教育部A类国外期刊, SSCI, 独著
- (2) 我国农村公共体育服务运行现状研究. 首都体育学院学报, 2018.7, CSSCI, 第一作者
- (3) 中国高尔夫产业结构、行为、绩效的相互关系研究. 武汉体育学院学报, 2017.5, CSSCI, 独著
- (4) 国际体育管理体系的重塑与中国体育改革的未来之路——西蒙·查德威克教授学术访谈录[J]. 体育与科学, 2015.7, CSSCI, 独著
- (5) 中国高尔夫产业组织特征及其政策走向. 西安体育学院学报, 2014.7, CSSCI, 独著
- (6) 中国体育产业上市公司营运资金结构对企业绩效的影响——基于对我国17家体育产业上市公司的实证研究. 武汉体育学院学报, 2013.9, CSSCI, 独著
- (7) 大型体育赛事的成本收益分析. 北京体育大学学报, 2011.11, 权威B级期刊, 独著
- (8) 中国体育产业政策的历史与走向. 环球体育市场, 2010.12, 独著
- (9) 中国高尔夫产业市场集中度与市场绩效的分析. 北京体育大学学报, 2009.9, 权威B级期刊, 第一作者
- (10) 高尔夫“入奥”与我国高尔夫产业. 环球体育市场, 2009.12, 独著
- (11) 产业融合机制下体育产业发展研究. 首都体育学院学报, 2008.11, CSSCI, 第一作者
- (12) 经济欠发达地区体育产业发展对策的研究[J]. 湖北体育科技, 2004.12, 第一作者

Personal profile

Basic Information(Xinhuan Zhan, Beijing Sports University, Ph.D of Sports Humanities and Sociology, Professor, Master's tutor, Research interests: Sports Industry, Sports Management.)

Working experience: From May to November 2008, he has worked in Sports Bureau of Chaoyang District, Beijing, served as assistant of the Director. In July 2009, he joined Jiangxi University of Finance and Economics as a teacher and served as the deputy director of the sports theory teaching and research office. He has been the deputy dean of the School of Sports since November 2011. From April to June 2014, he has been to Coventry University to participate in the 7th European Union Research and Technology Development Framework Project, and from March to September 2019, he has been to the University of Georgia in the United States as a visiting scholar.

Teaching Achievements

1. Teaching Courses(Sports industry, Sports Economics, Sports Venue Management, Sports Marketing (bilingual), sports management (bilingual),etc.)
 2. Textbooks published(Sports economics, Higher Education Press; College public sports and healthy life, Northeast Normal University; Introduction to sports industry, Higher Education Press; College sports and healthy living, SciencePress)
- Scientific Research
- 1.Projects hosted:
 - (1) General Project funded by National office for Philosophy and Social Science of China 'Integration Between Sport Industry and Related Industries: Mechanism and Integration Effect Measurement' , launched in June2018
 - (2) Youth Project funded by National office for Philosophy and Social Science of China 'ChineseGolf Industry Organization: Theory andPolicy' , launched in June 2011-concluded in December2015
 - (3) Project commissioned by theDing-nan County government 'FitnessforAllProgramofDing-nanCounty' , launched in December 2018- concluded in June2019
 - (4) General Project funded by University Humanity and Social Science Research Planning Fund of Jiangxi 'Research on the integrated development of China's sports industry: Theory,EmpiricalandPolicy' , launched in January 2017
 - 2.Projects participated in:
 - (1) Major Project funded by National office for Philosophy and Social Science of China"Research on China's Sports Industry Policy", launched in December 2009-conclusion in December2013
 - (2) Key Project funded by National office for Philosophy and Social Science of China"Research on the reform of international sports governance and the modernization of Chinese Sports Governance", launched in November 2014-concluded in March2018
 - (3) Major Project funded by National office for Philosophy and Social Science of China"Research on the basic principles, key areas and key issues in the preparation for Beijing 2022 Winter Olympic Games", launched in November2016
 - (4) Western Project funded by National office for Philosophy and Social Science of China "research on the interaction between Sports Industry and cultural industry stock market", launched in June 2013 -concluded in June2016
 - 3.Articles
 - (1)Xin-huanZhan, 'From Budding to Developing: The History of China' s Sport Industry Policy' , The International Journal ofthehistory of sport, 2016 Vol. 33, no. 18,2238-2252.
 - (2)Xin-huanZhan,Ze-guoQiu, 'Research on the Current Situation of Rural Public Sport Service in China' , Journal of Capital Institute of Physical Education Vol.30 No.4 (2018),292-296.
 - (3)Xin-huanZhan, 'An Analysis of the Relations among Structure, Conduct and Performance of Chinese Golf Industry' , Journal of Wuhan Institute of Physical Education Vol.51 No.5 (2017),32-38.
 - (4)Xin-huanZhan, 'RemodelingofInternationalSportManagementSystemandtheFuture Road of Sports Reform inChina—An Academic Interview with Professor SimonChadwick' , Journal of Sports and Science 4 (2015),28-34.
 - (5)Xin-huanZhan, 'Industrial Organization Characteristic and Policy Trend of Chinese Golf Industry' , Journal of Xi' an Physical Education University Vol.31 No.4 (2014),433-437.
 - (6)Xin-huanZhan, 'China sports industry listed company working capital structure on firm performance —— A case study of the 17 sports industry listed companies' , Journal of Wuhan Institute of Physical EducationVol.47No.9 (2013),27-31.
 - (7)Xin-huanZhan, 'Cost-income Analysis of Large-scale Sports Event' , Journal of Beijing Sport University Vol.34 No.11 (2011),44-46.
 - (8)Xin-huanZhan, 'Past and Future of Chinese Sport Industry Policy' , Global Sport Market 6 (2010),32-3.
 - (9)Xin-huanZhan,Ying-huaJin,Guo-yongZhan, 'An Analysis of Market Concentration and Market Performance of Chinese Golf Industry' , Journal of Beijing Sport University Vol.32 No.9 (2009),25-28.
 - (10)Xin-huanZhan, 'Entry into Olympics and development of China' s Golf Industry' , Global Sport Market 6 (2009),14-15.
 - (11)Xin-huanZhan,Zhong-li Sun,Xian-liangWang, 'On Development ofSports Industry under Mechanism of Industry Amalgamation' , Journal of Capital Institute of Physical Education Vol.20 No.6 (2008),1-4.
 - (12)Xin-huanZhan, Ji-raoWu 'Research on the development countermeasures of sports industry in underdeveloped areas' , Journal of Hubei Sports Science andTechnologyVol.23No.4(2004),436-438.

2020-03-22

友情链接



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