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## Attitudes Towards Young People in Bulgaria

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### ABSTRACT

This paper presents a study of the stereotypes of and attitudes towards young people in Bulgaria. The method was developed on the basis of Fishbein's and Ajzen theory and using several coding matrices for content analysis by a group of psychologists during the summer school "Social cognition" held in Blagoevgrad, Bulgaria in July 2010. The social involvement of young people, life satisfaction and family issues were studied.

### KEYWORDS

Attitudes, Youth, Life Satisfaction, Social Involvement

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