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## The Effect-Size: A Simple Methodology for Determining and Evaluating the “ Effect-Size”

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### ABSTRACT

Effect-size measurement is a practice that is gradually encouraged indeed required by psychological and social behavior reviews in addition to the classical test of statistical significance. This paper is written as a methodo- logical note that presents the conceptual interest of the effect-size, the main measurement indicators and their interpretation.

### KEYWORDS

Effect-Size, Test of Significance, Statistical Evaluation

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