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2010.2—至今 中国科学院心理研究所, “百人计划”入选者, 研究员, 博导
2009.8—2010.2 俄克拉荷马大学中美问题研究所博士后研究人员
2005.3—2009.6 加州大学戴维斯分校访问研究人员
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1995.4—1995.10 上海复新高科技集团发展部市场研究员

研究领域:

自我积极性: 自我积极性的文化差异、促进、维护、遗传基础、行为表现、神经机制等

内隐社会认知: 内隐自尊、态度、偏见等及其测量

社会认知神经: 自尊的神经机制; 威胁应对的神经机制

文化心理: 文化与自我

研究方法: 心理测验中的测量不变性; 内隐社会认知的方法学研究

工业与组织心理: 传统自陈式测量在人力资源与人才测评中的应用, 包括: 心理类型量表 (MBTI) 在人才测评中的应用, 人格测量在人才测评中的应用; 内隐测量在企业人才测评和人力资源管理中的应用。

市场与消费心理: 内隐社会认知与购买行为; 文化入侵与消费行为; 名牌消费心理。

社会任职:

中国心理学会对外工作委员会委员

中国心理学会《心理学与社会治理丛书》编委

中国心理学会社会心理学分会副理事长

Asia Journal of Social Psychology 副主编

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《心理科学》编委

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工作任职:

中国科学院心理研究所研究员, 博士生导师

中科院行为科学重点实验室学术委员会委员

中国科学院心理研究所学术委员会委员、伦理委员会委员

代表论著:

英文

已发表和即将发表的

2016

Gu, R., Yang, J., Shi, Y., Luo, Y., & Cai, H. *(2016). Be strong enough to say NO: Familial self-affirmation strengths rejections to unfairness. Manuscript under review.

Cai, H., Luo, Y.L.L. (2016). Genetic Basis of Implicit Self-evaluation: A Twin Study. Manuscript under review.

Cai, H.*, Zou, X., Feng, Y., & Liu, Y. (2016). Increasing need for uniqueness in China: Evidence and implications for job design. *Organization Behavior and Human Decision Process*. Under review.

Shi, Y., Shi, J., Luo, Y. L.L., Cai, H.* (2016). Understanding Exclusionary Reactions toward a Foreign Culture: The Influence of Intrusive Cultural Mixing on Implicit Intergroup Bias. *Journal of Cross-cultural Psychology*. in press.

Cai, H., Wu, L., Shi, Y., Gu, R., & Sedikides, C. (2016). Self-Enhancement among Westerners and Easterners: A Cultural Neuroscience Approach. *Social Cognitive and Affective Neuroscience*, in press.

Luo, L.L.Y., Liu, Y., Cai, H.*, Wildschut, T., & Sedikides, C. (2016). Nostalgia and Self-Enhancement: Phenotypic and Genetic Approaches. *Social Psychological and Personality Science*, in press

Shi, Y., Sedikides, C., Cai, H.*, Liu, Y., & Yang, Z. (2016). Dis-owning the self: The cultural value of modesty can attenuate self-positivity. *Quarterly Journal of Experimental Psychology*. doi: 10.1080/17470218.2015.1099711

Shi Y, Cai, H.*, Shen YA and Yang J (2016) How to Set Focal Categories for Brief Implicit Association Test? “Good” Is Good, “Bad” Is Not So Good. *Frontiers in Psychology*. 7:38. doi: 10.3389/fpsyg.2016.00038

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- 丰怡, 蔡华俭, 施媛媛. (2013). 文化产品研究: 心理学的独特视角. *心理科学进展*, 21 (2), 1-10. DOI: 10.3724/SP.J.1042.2013.001
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- 蔡华俭 (2003). 外显自尊, 内隐自尊和抑郁. *中国心理卫生*, 17(5), 331-336.
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- 蔡华俭, 李鹏 (2002). 信号检测论范式下的心理旋转研究. *心理科学*, 25(4), 479-481.
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- 蔡华俭, 周颖, 史青海 (2001). 内隐联系测验在性别刻板印象研究中的应用. *社会心理研究*, 11(4), 6-11.
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- 蔡华俭 (1996). 计算机化自适应测验. *心理学探新*, 16(3), 52-56.

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承担科研项目情况:

1. 中国大学生创造性内隐观调查, 上海市社科基金重点项目, 2001-2002.
2. Examining the Animosity Model of Foreign Product Purchase from Both Explicit and Implicit Perspectives, The Sumitomo Foundation, Japan, 2006-2007.
3. 国家教委留学回国人员科研启动基金.
4. 中国科学院心理研究所“百人计划”引进人才专项基金.

5. 2010年国家自然科学基金: 泛文化的自我促进: 基于中国人的行为和神经证据。
6. 2011年中国科学院前沿基础方向专项项目: 自我积极性的文化差异: 神经机制研究。

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