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Agric. Econ. — Czech

**Stojanová H., Tomš k
P.:**

Factors influencing employment for tertiary education graduates at the selected universities

Agric. Econ. — Czech, 60 (2014): 376-387

The graduates of tertiary education level are one of the risk groups in the economically active age, who have a significant problem to find a job in the labour market. The research has been focused on defining the key factors influencing the creation of competitive advantages of the tertiary education graduates entering labour market as well as to identify the effectiveness of these factors in the process of entering the tertiary education graduates in the labour market. The methods of analysis were used in the processing of a survey of graduates from three universities of the Czech Republic, namely: the Masaryk University Czech Republic, the Mendel University in Brno, and the Brno University of Technology, at all levels of the higher education degree (Bachelor, Master, PhD) completed by the

respondents graduating no earlier than two years ago. The data were collected through an online questionnaire, published in the February and March 2013 on the server <http://rela.mendelu.cz>, at the number of 150 returned filled questionnaires. Based on the analysis of secondary sources, there were for the research purposes defined five key factors influencing the efficiency of entering the labour market. These factors are the analysis of the current labour market situation and the rational preference of specialization, the active search and participating in programs and the internships focused on gaining the practical experience, the acquisition of professional skills, the use of institutional support and professional assistance and the factor of the building and use of networking.

Keywords:

competitive advantage, graduates of tertiary education level, factors of success, labour market, unemployment

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