



## Innovation Pedagogy for Universities of Applied Sciences

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### ABSTRACT

This study presents the concept of innovation pedagogy, which is a pedagogical approach developed for the universities of applied sciences. Innovation pedagogy emphasises efficient learning and the institution's external impact on regional development. It is based on customer-oriented and multi-field needs of working life; integrates applied research and development and entrepreneurship with education in a flexible way; and promotes regional and international networking. This approach is clearly wider than the traditional individual-based learning, because it emphasises group-based and networked learning to promote innovations in working life.

### KEYWORDS

Strategy Process, Innovation, Pedagogy, Learning, Higher Education

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