Home Search IDSC Site Map Contact

IZA



Member Login

Productivity Gains from R&D Investment: Are High-Tech Sectors Still Ahead? by Raquel Ortega-Argilés, Mariacristina Piva, Marco Vivarelli (September 2011)

Abstract:

The purpose of this study is to investigate the relationship between a firm's R&D expenditures considered as an investment in knowledge, and its productivity, looking at sectoral peculiarities which may emerge; to this end, we use a large unique longitudinal database consisting of 1,809 US and European manufacturing and service firms over the period 1990-2008, for a total of 16,079 observations. Our main findings can be summarised as follows: knowledge stock has a significant positive impact on a firm's productivity, with an overall elasticity of about 0.10; this general result is largely consistent with findings presented in previous literature in terms of the sign, the significance and the estimated magnitude of the relevant coefficient. More interestingly, the coefficient turns out to be significantly larger in the service and high-tech sectors than in the non-high-tech manufacturing sectors. These outcomes suggest that firms in high-tech sectors are still ahead in terms of the impact on productivity of their R&D investments; moreover, a shift in favour of the service sectors seems to emerge.

Text: See Discussion Paper No. 5975



Back

© IZA Impressum Last updated: 2012-12-13 webmaster@iza.org | Bookmark this page | Print View

Organization Chart

About IZA

People

Research

Labor Policy

Publications

Discussion Papers

Policy Papers

Standpunkte

Books

Research Reports

IZA Compact

IZA in the Press

Publication Record

Journals

Events

IZA Prize / YLE Award

Teaching

Links / Resources

Press