Home Search IDSC Site Map Contact Member Login

About IZA

Organization Chart

People

Research

Labor Policy

Publications

Discussion Papers

Policy Papers

Standpunkte

Books

Research Reports

IZA Compact

IZA in the Press

Publication Record

Journals

Events

IZA Prize / YLE Award

Teaching

Links / Resources

Press

IZA



Women and Power: Unwilling, Ineffective, or Held Back? by Pablo Casas-Arce, Albert Saiz

(April 2011)

Abstract:

We develop a model that nests previous explanations for women under-representation in positions of power. Focusing on democratic electoral dynamics, our framework delineates the three types of mechanisms that may be at play: consumer demand, candidate supply, and internal party dynamics beyond electoral markets. We use Spain's Equality Law, requiring a 40 percent female quota in electoral lists, to test the alternative theories. The law was enacted by the social-democratic party after the surprise parliamentary electoral results following the Madrid terrorist bombings, and was therefore completely unexpected by regional political machines. The law only applied to towns with populations above 5000, so we can use a treatment-control, before-and-after discontinuity design to learn about the impact of female politicians in local elections. Our evidence is most consistent with the existence of entrenched male-dominated political machines capturing influential power positions within the parties.

Text: See Discussion Paper No. 5645



Back

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