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民族传统艺术旅游发展影响因素和发展阶段研究

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On the Development Stages and the Influencing Factors of the Tourism of Traditional National Art
(Business College, Jishou University, Jishou, Hunan 416000, China)

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摘要 从民族传统艺术保护与旅游业的关系出发, 提出民族传统艺术的发展、区域旅游业的发展、民族传统艺术与旅游业的联系紧密性等是民族传统艺术旅游发展的重要影响因素, 其中旅游业的发展是发展的基础, 民族传统艺术的创新是发展的动力, 而关系紧密性则是前面两个因素发挥作用的保障, 并按照其影响因素, 认为民族传统艺术旅游发展的生命周期分为萌芽、发展、成熟、衰退四个阶段。

关键词: 民族传统艺术旅游 影响因素 发展阶段

Abstract: Starting from the relationship between the protection of traditional national art and tourism industry, this paper analyzes such factors influencing the development of the tourism of traditional national art as the development of traditional national art, the development of regional tourism industry, and the close connection between them. It is pointed out that to develop the tourism of traditional national art, the development of tourism is the foundation, the innovation of traditional national art is the power, and the close connection of them is to guarantee their full play. Accordingly, the tourism of traditional national art is divided into four stages of germination, development, mature, and decay.

Key words: tourism of traditional national art influencing factors development stages

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