

# APPLIED DEMOGRAPHY

Population Association of America – Committee on Applied Demography Newsletter

## "PLEASE COME TO BOSTON": CALL FOR PAPERS ISSUED FOR PAA 2014

Remember a song titled "Please Come to Boston" (the inspiration for this article's title)? In the summer of 1974, a singer-songwriter named Dave Loggins reached number five on *Billboard* magazine's "Hot 100" pop singles charts with that record. (Several other notable artists have recorded the song over the years, including Joan Baez, Tammy Wynette, Willie Nelson, Kenneth "Babyface" Edmonds, Reba McEntire, and Jimmy Buffett.)

Although Loggins did not have a worldwide multitude of demographers in mind when writing and recording his tune, Boston will be their destination in 2014—the 40-year anniversary of his hit. On May 1-3, demographers will gather in Boston for the annual Population Association of America (PAA) meetings. (And if you happen to root for baseball's Boston Red Sox and/or football's New England Patriots, you may want to note this: The last time Boston hosted PAA in 2004, the teams ended their following seasons as World Series and Super Bowl champions, respectively.)

With the meetings only months away, PAA has issued its call for papers. As in previous years, there is an applied demography track, as well as several other sessions of potential interest to applied demographers.

All submissions need to be made online at the 2014 Annual Meeting Program website, (<http://paa2014.princeton.edu/>). After logging into the site, authors will be requested to (1) enter the title, author(s), and a short (150-word) abstract; and (2) upload an extended (2-4 page) abstract or completed paper (either in Adobe PDF or Microsoft Word format). Authors may have their paper/abstract considered by two organizers, but they must indicate their first and second choices on the submission form. They also must indicate whether or not they would like their paper to be considered for a poster session. **No participant may appear on the PAA program more than twice.**

The deadline for submitting papers/abstracts is **11:59 PM (Pacific Time) on September 27, 2013.**

*(Continued on next page)*



## TABLE OF CONTENTS

<u>Title of piece</u>	<u>Page</u>
"Please Come to Boston": Call for Papers Issued for PAA 2014	1
Call for Abstracts Announced for 2014 Applied Demography Conference	3
Meeting in Montgomery: 2013 Southern Demographic Association Meetings Set	4
New KIDS COUNT Report: Child Poverty Still Rising, But Improved Outlook for Children in Education and Health	5
Casey Foundation Unveils Newly Designed KIDS COUNT Data Center	6
Population Reference Bureau Launches Redesigned Website	7
John H. Thompson Confirmed as New Census Bureau Director	8
Announcement: Specialist Meeting on the Spatially Enabled Smart Campus	9
Position Openings: University of Minnesota	10
Upcoming Penn State Symposium to Focus on Diverging Family Destinies	11
Announcement: American Community Survey Data Users Group	12
Walking in (and Around) New Orleans: Highlights of PAA 2013 (A Photo Essay)	13

The following sessions are of special interest to applied demographers:

**Applied Demography Sessions (Topic 11)**

*Session 1101* – “Applying Demography to Population Health” (*Organizer:* Nazrul Hoque, University of Texas at San Antonio, [nazrul.hoque@utsa.edu](mailto:nazrul.hoque@utsa.edu)).

*Session 1102* – “Cohort Changes Transforming Consumer Markets” (*Organizers:* Gabriel Movsesyan, CUNY Institute for Demographic Research [CIDR], [gmovsesyan@gc.cuny.edu](mailto:gmovsesyan@gc.cuny.edu); and Peter A. Morrison, independent consultant, [petermorrison@me.com](mailto:petermorrison@me.com)).

*Session 1103* – “Projections” (*Organizers:* Megan E. Robertson, Minnesota State Demographic Center, [megan.robertson@state.mn.us](mailto:megan.robertson@state.mn.us); and Stephen J. Tordella, Decision Demographics, [stordella@decision-demographics.com](mailto:stordella@decision-demographics.com)).

**Other Sessions of Potential Interest**

*Session 1003 (under Topic 10, Data and Methods)* – “Spatial Analysis/Network Analysis” (*Organizer:* Barbara Entwisle, University of North Carolina at Chapel Hill, [entwisle@unc.edu](mailto:entwisle@unc.edu)).

*Session 1004 (under Topic 10, Data and Methods)* – “Big Data” (*Organizer:* Emilio Zagheni, Queens College, City University of New York [CUNY], [emilio.zagheni@qc.cuny.edu](mailto:emilio.zagheni@qc.cuny.edu)).

**Other Submissions (Topic 12)**

*Session 1201* – Other Topics – please submit **only** if no other session is appropriate (*Organizer:* Robert Moffitt, Johns Hopkins University, [moffitt@jhu.edu](mailto:moffitt@jhu.edu)).

*Session 1202* – Poster Sessions (*Organizer:* Nancy S. Landale, Pennsylvania State University, [nsl3@psu.edu](mailto:nsl3@psu.edu)). Poster sessions provide an important avenue for applied demographers—as well as graduate students interested in applied demography—to present their work. Some demographers, in fact, might find posters more conducive than papers. The Program Committee does request that potential presenters use this session for submissions they wish to have considered **only** as a poster.

*EDITOR'S NOTE:* There might be other sessions of interest to many applied demographers. A complete list, along with more details about the submission process, is available at the 2014 Annual Program website (<http://paa2014.princeton.edu>).

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## COMMITTEE ON APPLIED DEMOGRAPHY 2013 OFFICERS

David Egan-Robertson,  
University of Wisconsin-Madison, Applied Population Laboratory  
(CHAIR)

Jack Baker, University of New Mexico

Alexa K. Jones-Puthoff, U.S. Census Bureau

Tom Godfrey, Decision Demographics

## CALL FOR ABSTRACTS ANNOUNCED FOR 2014 APPLIED DEMOGRAPHY CONFERENCE

Mark your calendars, applied demographers! The 2014 Applied Demography Conference—the most important major conference explicitly devoted to the field—will be held January 8-10 at the Crowne Plaza Hotel Riverwalk in downtown San Antonio. Two research groups at the University of Texas at San Antonio—the Institute for Demographic and Socioeconomic Research and the Department of Demography—will once again sponsor the biennial event.

Conference organizers are inviting people to submit abstracts (150 to 250 words) for 15-minute paper presentations, discussion topics, or posters. A student poster session also will be featured. Interested persons should complete an online abstract form accessible through the conference website portal (<https://idserportal.utsa.edu/ADC/Abstract.aspx>). Abstracts will be forwarded to experts on the topics, and those experts will select abstracts and organize sessions.

**The deadline for receiving submissions is September 30, 2013.** Applicants will be notified no later than October 31 if their submission is accepted.

General topics for the conference include:

- Aging
- Children and Youth
- Consumer Markets
- Data Collection Methods
- Education and Training
- Emergency Management
- Environment and Natural Resources
- Estimates
- Family and Household
- Fertility
- Geovisualization
- Government Statistics and Public Policy
- Group Quarters
- Health Care and Public Health
- Housing
- Immigration
- International Demography
- Mortality
- National Censuses
- Population Change
- Poverty and Socioeconomic Status
- Projections
- Race and Ethnicity
- Redistricting
- School Demography
- Spatial Analysis
- Transportation
- Workforce
- Other



For questions, please contact Dr. Lloyd Potter at [lloyd.potter@utsa.edu](mailto:lloyd.potter@utsa.edu) or 210-458-6530.

*EDITOR'S NOTE: More detailed information—including hotel information and a draft structure of the conference—is available through the official 2014 Applied Demography Conference website at <http://idser.utsa.edu/ADC/2014/Index.aspx>. Updated information also will be made available through the site as the conference time approaches.*

## MEETING IN MONTGOMERY: 2013 SOUTHERN DEMOGRAPHIC ASSOCIATION MEETINGS SET

The city of Montgomery, Ala., has a rich history. It was the first capital of the Confederacy at the dawn of the American Civil War in 1861. It was a focal point of many of the major events of the civil rights movement of the 1950s and 1960s, including the 1955-56 Montgomery bus boycott and the 1965 Selma-to-Montgomery marches. (The latter event helped lead to the passage of the Voting Rights Act later that year.) It was the birthplace of legendary singer-pianist Nat King Cole and the city where another musical icon, Hank Williams Sr., began his career.

Montgomery will make some more history (at least with demographers) this fall, when it hosts the 2013 Annual Meeting of the Southern Demographic Association October 23-25. The SDA is a national scientific and educational organization of professionals and students with interests in demography and population studies. Topics of interest cover the world, as well as any region, country, or subnational area.

Pre-registration for the meetings is US\$205; full-time students may register for US\$105. Included in the registration are: (1) attendance and participation at all sessions; (2) one luncheon event; (3) a no-host reception and group dinner; and (4) SDA membership for 2014, including Volume 33 of the SDA's professional journal *Population Research and Policy Review*.

Participants can register for the meetings (or join SDA for 2014 if they are unable to attend) by visiting the SDA meeting registration page at <http://sda-demography.org/join/JoinSDA.php>. Members register for the meeting via a web form, and they will have the option of paying by credit card via the online service PayPal (which involves an additional US\$2.50 handling fee), or mailing the SDA a check. (Members choosing the "web/credit card" option will be taken to PayPal's website to complete the payment.) The SDA requests that participants use the web payment option **only if** they intend to use their credit card to make an **immediate** payment. **SDA urges that persons interested in attending the meetings please pre-register.**



**HOTEL INFORMATION:** The Renaissance Montgomery Hotel & Spa at the Convention Center is the official hotel for this year's conference. Participants can make their reservations by either (1) booking their rooms online by going to the 2013 SDA meeting web page ([http://sda-demography.org/sda\\_2013\\_meeting.php](http://sda-demography.org/sda_2013_meeting.php)) and clicking on the "Hotel Registration" link, or (2) calling the hotel directly at 334-481-5000. The room rates are US\$129 (plus local taxes) per night for single or double occupancy. **SDA urges all participants to make their reservations as early as possible.**

**EDITOR'S NOTE:** For further information about the meetings or the hotel, interest persons can visit the 2013 SDA meeting web page ([http://sda-demography.org/sda\\_2013\\_meeting.php](http://sda-demography.org/sda_2013_meeting.php)).

### *Applied Demography – Call for Submissions*

#### APPLIED DEMOGRAPHERS...

- Do you have some earth-shattering research?
- Have you got a groundbreaking publication that's just been released?
- Are you looking to hire a cracker-jack research assistant?



#### HOW ABOUT SHARING THIS INFORMATION WITH YOUR COLLEAGUES?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they're all welcome. We also request contact information (in case we need to reach you to clarify something).

Please send all submissions to:

Kelvin Pollard, Editor, Applied Demography, Population Reference Bureau (PRB), 1875 Connecticut Avenue NW, Suite 520, Washington, DC 20009-5728 (phone: 202-939-5424; fax: 202-328-3937; e-mail: [kelvinp@prb.org](mailto:kelvinp@prb.org))

**Remember, Applied Demography is YOUR newsletter! Help make it great!**

## NEW KIDS COUNT REPORT: CHILD POVERTY STILL RISING, BUT IMPROVED OUTLOOK FOR CHILDREN IN EDUCATION AND HEALTH

Taken from Annie E. Casey Foundation press release

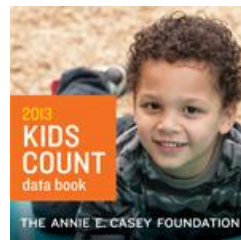
As the nation's economy recovers, conditions for American children are showing signs of improvement despite an ever-growing poverty rate. This is the assessment made by the Baltimore-based Annie E. Casey Foundation, according to newly released data in its [2013 KIDS COUNT Data Book](#).

Over the period of roughly 2005 to 2011, children have continued to progress in the areas of education and health. In that time, the teen birth rate dropped by 15 percent to a historic low. The rate of high school students not graduating in four years saw an almost 20 percent decline, as did the child and teen death rate. And the percentage of children without health insurance decreased 30 percent.

Yet although the economic well-being of the nation's children improved slightly from 2010 to 2011, the negative impact of the recession remains evident. In 2011, for example, the child poverty rate stood at 23 percent, or 16.4 million children—an increase of 3 million since 2005. The number of children living in households spending more than 30 percent of their income on housing—more than 29 million in 2011—saw minor improvement from the previous year, but was still about 2 million more than in 2005. Similarly, the number of children whose parents lacked full-time, year-round employment was nearly 20 percent higher than in 2008.

This year's *Data Book* also examines how America's youngest children are faring, adding to the ongoing national conversation on early childhood education. In particular, younger children are disproportionately affected by the lingering effects of the recession: The poverty rate among children younger than age 3 is 26 percent; among 3- to 5-year-olds, it is 25 percent. Both figures are higher than the national average for all kids.

"Children are our nation's most precious resource, as well as our future leaders, employees, citizens, and parents," said Patrick McCarthy, the Foundation's president and CEO. "The early years of their lives are a critical juncture in their development. As our economic recovery continues, we cannot lose sight of doing whatever it takes to help kids, particularly kids in low-income families, reach their full potential—and that includes laying a solid foundation from the moment they are born."



Also new to the 2013 *Data Book* are statistics on multiracial children, a rapidly growing population. These data indicate that while deep disparities persist for African-American, Latino, and American Indian children relative to their white and Asian and Pacific Islander counterparts, multiracial kids are generally faring better than, or as well as, the overall population—with a few exceptions: More multiracial children (42 percent) find themselves in single-parent families compared to kids overall (35 percent), and 37 percent have parents without full-time, year-round employment, compared to 32 percent in the general population.

At the state level, New Hampshire, Vermont, and Massachusetts rank highest for overall child well-being, while Nevada, Mississippi, and New Mexico rank lowest. Other state highlights:

- For the first time in the *Data Book's* 24-year history, Mississippi moved out of the No. 50 spot for child well-being, a place now occupied by New Mexico. While the two states remain fairly even, Mississippi performed better in a few areas, such as the number of children not attending preschool and those whose parents lack a high school diploma.
- Three southwestern states—Arizona, Nevada, and New Mexico—are now in the bottom five for the overall rankings.

(Continued on next page)

- The number of children in high-poverty neighborhoods continued to climb in 40 states and varies widely, from a fraction of a percent in Wyoming to 24 percent in Mississippi.
- Forty-six states and the District of Columbia saw improvements in math proficiency, but a considerable gap lies between Massachusetts, with 49 percent of its eighth-graders not proficient in the subject, and Mississippi, with 81 percent.

“The progress we’re seeing in child health and education is encouraging, but the economic data clearly speak to the considerable challenges we still face,” said Laura Speer, the Casey Foundation’s associate director for policy reform and data. “We need to do better and be smarter about investing in effective programs and services to help ensure all kids get the best possible start in life.”

The *KIDS COUNT Data Book* includes the latest data on child well-being for every state, the District of Columbia, and the nation. This information is available in the newly redesigned [KIDS COUNT Data Center](#) (see article below), which also contains the most recent national, state, and local data on hundreds of other measures of child well-being. The Data Center allows users to create rankings, maps and graphs for use in publications and on websites, and to view [real-time information on mobile devices](#).

## CASEY FOUNDATION UNVEILS NEWLY DESIGNED KIDS COUNT DATA CENTER

In conjunction with the 2013 *Data Book*, the Casey Foundation released a newly redesigned [KIDS COUNT Data Center](#). The new site is easier to use and features an improved search tool, easier tools to make maps and charts, and better ways to customize and share materials on social media. By visiting the site, users not only can download the *KIDS COUNT Data Book*, but also can access hundreds of child well-being indicators for education, employment and income, health, poverty, and youth risk factors. Data are available for the nation, states, and counties, as well as for many cities, school districts, and congressional districts.

Users can visit the Data Center at <http://datacenter.kidscount.org>.

## POPULATION REFERENCE BUREAU LAUNCHES REDESIGNED WEBSITE

Taken from PRB release

The Washington, D.C.-based Population Reference Bureau (PRB) has launched a [redesigned and upgraded website](#). Simple navigation, easier-to-read text, and more ways to search for content are just a few of the new features.

The site's main navigation includes:

- ***Publications:*** Web-exclusive articles, data sheets, media guides and fact sheets, reports (including *Population Bulletins* and policy briefs), and lesson plans.
- ***Multimedia:*** Video and audio (including Distilled Demographics and the ENGAGE presentations), and Graphics Bank (ready-made PowerPoint slides).
- ***Events:*** Announcements of upcoming events including webinars and seminars, and links to past events including video and audio presentations and transcripts.
- ***DataFinder:*** PRB's hub for U.S. and international data. Users can search hundreds of indicators for thousands of locations, and easily create custom reports to download and share. They also can display results as a ranking table, map, trend chart, stacked bar chart, or horizontal bar chart.
- ***About:*** Users can learn more about PRB's mission, core capabilities, descriptions of all projects and programs, leadership team and staff, trustees, and visiting scholars.
- ***Search:*** With Coveo (a provider of enterprise search technology), users can now filter content by type (article, report, data sheet, lesson plan, media guide, video, audio, graphics bank), by topic or geography, or by keyword.

And the website's new responsive design adapts the pages to whatever device users have—desktop computer, tablet, or smartphone.

[PRB has a survey](#) on their website ([www.prb.org](http://www.prb.org)), and they welcome user feedback.

The screenshot displays the PRB website's new design. At the top, the PRB logo is accompanied by the tagline "INFORM EMPOWER ADVANCE". Navigation links include "Get Email News", "Donate", and social media icons for Facebook, Twitter, YouTube, and RSS. A search bar is positioned to the right of the navigation. Below the navigation bar, the main content area is divided into several sections:

- World Population Clock:** A blue box showing the current world population as 7,167,724,376.
- Support PRB:** A green box encouraging donations with a "Donate Now" button.
- Follow @PRBdata on Twitter:** A blue box featuring a recent tweet from PRB about family planning.
- News at PRB:** An orange header section with a "View more" link. The main news item is "PRB Launches Redesigned Website. Give Us Your Feedback."
- Spotlight:** An orange header section featuring a photo of graduates and a featured article titled "The Effect of Educational Attainment on Adult Mortality in the U.S." dated July 2013. The article text states: "In the U.S., remaining life expectancy at age 25, an important overall indicator of adult population health, is about a decade shorter for people who do not have a high school degree compared with those who have completed college."

## JOHN H. THOMPSON CONFIRMED AS NEW CENSUS BUREAU DIRECTOR

From U.S. Census Bureau press release

On August 1, the United States Senate confirmed John H. Thompson as the new director of the U.S. Census Bureau by unanimous consent. Thompson, who was nominated by President Obama on May 23, had been an executive at the National Opinion Research Center (NORC) at the University of Chicago for the past 11 years, serving as the center's president and CEO since 2008.



Before joining NORC, Thompson was a Census Bureau employee from 1975 to 2002 and oversaw the 2000 Census. He succeeds Robert Groves, who left office in August 2012 to become provost of Georgetown University. Following the departure of Groves, former Deputy Director Thomas L. Mesenbourg served as Acting Director. Mesenbourg had previously announced his long-planned retirement, which became effective August 2.

As Census Bureau Director, Thompson will oversee the nearly 180 surveys the Census Bureau conducts annually. He takes office at a critical juncture in the planning process for the 2020 Census, as the agency begins researching and testing new and more cost-effective methods that potentially will save billions of dollars.

"I congratulate John Thompson on his confirmation as director of the U.S. Census Bureau, and thank the U.S. Senate for confirming him quickly. Given his previous roles at the Census Bureau beginning in the 1970s, I have full confidence that Mr. Thompson will be a tremendous leader of one of the nation's premier statistical agencies," said Secretary of Commerce Penny Pritzker.

"The Census Bureau produces a wealth of data that are critical to America's public and private sector leaders as they make decisions about economic development that will create jobs. I am committed to ensuring that the Census Bureau has the resources it needs to continue supplying essential data to businesses and government leaders. I look forward to working with John Thompson and his team as they undertake the years of preparations required for a successful 2020 Census and continue to develop innovative ways to produce and distribute vital information," added Secretary Pritzker.

"It's a tremendous honor and privilege to return to public service as the Director of the Census Bureau, one of the most important organizations in the federal statistical system, as well as a place that holds warm memories for me," said Thompson. "As America forges its data-driven future, the Census Bureau must lead the way by tracking emerging trends, developing more efficient processes, and embracing new technologies for planning and executing the 2020 Census and its other surveys that are so important to the nation. As Director, I will use all of my skills, intellect, and experience to foster a culture of innovation and adaptability that allows the Census Bureau to serve the public's needs and meet the challenges of this dynamic new environment."

Thompson participated on 2010 Census design and review panels sponsored by the Committee on National Statistics at the National Academies of Science. He is also an elected fellow of the American Statistical Association, and has been elected to serve a three-year term as a member of the Committee on National Statistics. He holds bachelor's and master's degrees in mathematics from Virginia Tech.

The Yahoo! logo in its classic purple font, with the exclamation point.

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**For Details, Contact Shelley Lapkoff**

**[Lapkoff@demographers.com](mailto:Lapkoff@demographers.com)**



**ANNOUNCEMENT: SPECIALIST MEETING ON THE SPATIALLY ENABLED SMART CAMPUS**

The Center for Spatial Studies at the University of California, Santa Barbara (UCSB) (<http://spatial.ucsb.edu>) is organizing a specialist meeting, “Advancing the Spatially Enabled Smart Campus,” **December 11-12, 2013**, at the Upham Hotel in Santa Barbara, Calif.

Making our daily environments smart through technologies has been on research and political agendas for more than three decades, with a primary interest in the outdoor environments of cities. Smart city projects are now found worldwide, focusing on sustainability, e-governance, transportation, health, etc. by deploying innovative technologies for sensing, social networking, and knowledge integration. To some extent, campuses can be seen as “small cities,” raising similar concerns for a particular kind of population. Additionally, smart campuses have their own challenges and opportunities (e.g., the support of creativity and interdisciplinary collaboration in science or the involvement of technologically savvy students). Spatial thinking and computing are thought to be key enablers for all these aspects of smart campuses, but this case needs to be made more effectively with university administrators and domain scientists.

The meeting will outline new frontiers for smart campus research and deployment. It will formulate scenarios of future campuses, define a prioritized list of services, and identify research needs to realize them. Experiences with smart cities and scenarios from that area will serve as inspiration and reality check. The unique challenges resulting from academic environments will be identified and related to the radical transformation of how universities enable learning, discovery, and invention. A particular focus will combine state-of-the-art smart campuses with spatially enabled knowledge infrastructures and sensor networks.

The organizers—Werner Kuhn (meeting chair), Donald Janelle, and Maureen Lovegreen (all from UCSB), and Michael Gould (Esri)—anticipate hosting about 30 experts and graduate students to share and develop visions, insights, and best practices for future smart campuses. Plenary presentations and intense exchanges in small breakout discussion groups offer opportunities to develop:

- Alternative and complementary scenarios for a “Smart Campus 2025”
- Research agendas in several areas (technology, institutional, and social aspects)
- A repository of ongoing smart-campus projects, highlighting best practices

Specific questions to be addressed include:

- How can information-communication (ICT), volunteered geographic information (VGI), and sensor network technologies be deployed to meet smart campus objectives?
- How can geospatially enabled ICT/VGI contribute an understanding of campus diurnal/seasonal demographics and resource uses of buildings, pathways, and spaces?
- What are possible design features of a dashboard to best monitor and display smart campus implementations?
- How can spatially enabled smart campuses contribute to the learning, teaching, and research opportunities of students, staff, and faculty?

**Call for Applications**

To respond to this announcement, please send a two-page résumé and a two-page position paper discussing your interest in smart campuses by **September 27, 2013**. Participants will be selected by the organizing committee and notified by October 11. Subject to approval, limited funding for travel and accommodation costs will be available to invited participants. Please go to <http://spatial.ucsb.edu/forms/asesc-applications/> for further details about this meeting and to submit an online application.

*EDITOR'S NOTE: For more information, interested persons should visit the conference website at [www.spatial.ucsb.edu/events/ASESC/](http://www.spatial.ucsb.edu/events/ASESC/).*

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**POSITION OPENINGS: UNIVERSITY OF MINNESOTA**  
**Assistant or Associate or Full Professor, Population Studies/Demography**  
**Tenure-Track or Tenured Faculty Positions (Requisition Number 186243)**

The University of Minnesota invites applications for two or three open-rank, full-time, tenure-track or tenured faculty positions. We seek **demographers** or **population researchers** who can actively contribute to the research and training missions of the University, the Minnesota Population Center (MPC), and its affiliated colleges and academic units. For each position, the tenure home will be in Applied Economics, Geography, History, Public Affairs, Public Health (Epidemiology and Community Health and Health Policy and Management), Sociology, or another unit affiliated with the MPC. Ordinarily appointments will be in a single tenure home, not split across units.

**Responsibilities**

We seek demographers with established or emerging lines of high-quality population research. That research may be on any number of substantive areas within demography including (but not limited to) fertility, mortality, migration, historical demography, labor force dynamics, household and family dynamics, education and human capital, population and the environment, neighborhoods and urbanization, aging, and population approaches to health disparities and health policy. Successful applicants will be expected to continue and expand their own independent research initiatives and to work with others to cultivate new interdisciplinary collaborations. Regardless of their substantive research focus, we anticipate that successful applicants will show potential for obtaining external funding (e.g., from NIH or NSF) to support their independent and collaborative research projects. Applicants should be prepared to advise doctoral and post-doctoral students and to teach courses on (a) formal demographic methods and (b) some of the following topics: fertility, mortality, migration, world population issues and problems, demography and public policy, economic demography, and advanced quantitative methods. Appointments will be made at the appropriate rank depending upon qualifications and experience and will be consistent with collegiate and University policy.

**Required Qualifications**

Requirements include: (1) a doctoral degree in demography or a discipline closely aligned with population research (e.g., sociology, economics, public health, geography); (2) demographic research and training experiences; (3) for senior candidates, a strong publication record in relevant peer-reviewed journals; (4) evidence of potential for obtaining independent external research funding; and (5) evidence of potential for teaching graduate and undergraduate courses on the topics listed above.

**Program/Unit Description**

MPC is a University-wide Center that provides a vibrant and highly collaborative interdisciplinary environment for population researchers from many disciplinary backgrounds. With core support from NICHD, the center provides shared infrastructure for demographic research and training and coordinates collaborative research across the University. MPC researchers—who come from 26 academic units across 10 colleges in the University—have long worked to improve the shared data infrastructure that underlies all demographic research. The methods we pioneered for recovering, integrating, documenting, and disseminating census and survey data are transforming cross-national and cross-temporal demographic analysis: MPC data infrastructure is shifting the landscape of population research by opening new opportunities for dynamic, comparative, and multilevel analyses. Although best known for its large-scale demographic data infrastructure projects, MPC houses numerous substantive, interdisciplinary research projects on population, health, education, the environment, the labor market, and related issues. The University of Minnesota features several very strong social science units and has one of the top public health schools in the country. As a result, in the past decade MPC's substantive research portfolio has expanded to rival those of larger and longer-established population research centers.

The University of Minnesota provides equal access to and opportunity in its program, facilities, and employment without regard to race, color, creed, religion, national origin, gender, age, marital status, disability, public assistance status, veteran status, sexual orientation, gender identity, or gender expression. MPC and its affiliated units support the work-life balance of their faculty and staff, have a history of accommodating dual academic career couples, and encourage applications from women and members of under-represented groups.

*(Continued on next page)*

**Application Instructions**

Because this is an interdisciplinary search, we will attempt to accommodate the timing of different disciplines' job markets. Applications will be reviewed on a rolling basis beginning in mid-September 2013 and continuing at least through the middle of January 2014. However, candidates are encouraged to apply early and to ensure that all materials are submitted as soon as possible. These positions are available beginning August 2014; they will remain open until they are filled. The salaries for these positions are competitive and commensurate with experience and qualifications.

Please apply online via the University's Employment System at <http://z.umn.edu/fcs>. Applications must be submitted online. To be considered for one of these positions, please click on "APPLY FOR THIS POSTING" and follow the instructions. You will have an opportunity to complete an online application for the position and attach materials related to your candidacy, including: 1) a cover letter including a description of demographic training, possible population-related teaching, and possible departmental tenure home; 2) a curriculum vitae; and 3) two samples of written research.

In addition to the material submitted via the employment system, applicants must submit the following depending on position sought:

*TENURE-TRACK Position:* Arrange for THREE letters of recommendation to be sent directly to MPC. Letters of recommendation may be sent by e-mail to [mpc-jobs@umn.edu](mailto:mpc-jobs@umn.edu) or mailed to:

Faculty Search  
Minnesota Population Center  
50 Willey Hall  
225 19th Avenue South  
Minneapolis, MN 55455

*TENURED Position:* E-mail a list of THREE referees and their contact information to [mpc-jobs@umn.edu](mailto:mpc-jobs@umn.edu).

**All offers of employment are contingent upon successful completion of a background verification.**

If you have any questions about the positions or the application process, please contact us via e-mail at [mpc-jobs@umn.edu](mailto:mpc-jobs@umn.edu) or phone the MPC office at 612-624-5818.

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**UPCOMING PENN STATE SYMPOSIUM TO FOCUS ON DIVERGING FAMILY DESTINIES**

"Diverging Destinies: Families in an Era of Increasing Inequality" will be the focus of Penn State's 21st Annual Symposium on Family Issues, to be held **October 7-8, 2013**, on the University Park campus. The Symposium is known for an interdisciplinary approach to topics of interest to family scholars as well as a focus on policies.

In a provocative 2004 article, researcher Sara McLanahan described the diverging destinies of American families and children. She noted that women were following two trajectories: one involving delayed childrearing and increased employment, and the other involving high levels of divorce and non-marital childbearing. Consequently, changes in family demographics were exacerbating social class disparities in children's access to resources.

The diverging destinies of children have been unfolding within the context of three decades of growing economic inequality in the United States. Moreover, the recession of 2007-2009 increased economic hardship for millions of families. Even today, four years after the official end of the recession, levels of both child poverty and unemployment (particularly among young adults in the latter instance) remain higher than they had been a few years earlier.

The symposium will address how children, young adults, parents, and families are faring in an era of increasing social inequality. The sessions will focus on social class differences in family demographic trends, the consequences of growing inequality for parenting and child development, the consequences of growing inequality for the transition to adulthood, and effective program and policy responses to address these problems.

The Symposium is supported annually by a grant from the *Eunice Kennedy Shriver* National Institute for Child Health and Human Development, as well as departments and centers at Penn State. For more information and to register online, visit the symposium website ([www.pop.psu.edu/events/2013/nsfi](http://www.pop.psu.edu/events/2013/nsfi)).

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**ANNOUNCEMENT: AMERICAN COMMUNITY SURVEY DATA USERS GROUP**

From Population Reference Bureau (PRB) website

In partnership with the U.S. Census Bureau, the Population Reference Bureau (PRB) and Sabre Systems are forming a new **American Community Survey (ACS) Data Users Group**. The purpose of the ACS Data Users Group is to improve understanding of the value and utility of ACS data and to promote information sharing among data users about key ACS data issues and applications. Membership in the group is free and open to all interested ACS data users. The group is led by a Steering Committee comprised of selected external stakeholders representing a broad spectrum of data users with different interests.

To facilitate communication among ACS data users, PRB and Sabre Systems will create and maintain an online community forum, organize webinars and special sessions at professional meetings, and hold an annual ACS Data Users Conference. The online community is the centerpiece of this project and will provide a discussion site where people can share messages, materials, and announcements related to ACS data and methods. Specific activities and topics will be determined based on input from ACS Data Users Group members, Steering Committee members, and Census Bureau staff.

To collect information about activities and topics of interest to ACS data users, and to assemble a preliminary list of ACS Data Users Group members, the Steering Committee has created a [brief survey](#). The survey takes about 10-15 minutes to complete. Individual responses will be kept confidential; only the aggregate data will be reported.

Members of the Steering Committee are:

- Warren A. Brown, Senior Research Associate, CISER, Cornell University
- Qian Cai, Director, Demographics and Workforce Group, University of Virginia
- Ed Christopher, Community Planner, Federal Highway Administration
- Gary Chappell, Acting Chief, Data Analysis and User Education Branch, U.S. Census Bureau
- Rosalind Gold, Senior Director of Policy, Research and Advocacy, NALEO Educational Fund
- Garrett Harper, Vice President of Research and Information, Nashville Area Chamber of Commerce
- Linda A. Jacobsen, Vice President of U.S. Programs, Population Reference Bureau
- Jeff Matson, Community GIS Program Director, Center for Urban and Regional Affairs, University of Minnesota
- Joy E. Phillips, Associate Director of the State Data Center, Washington, D.C. Office of Planning
- Howard Shih, Census Programs Director, Asian American Federation
- Richelle Winkler, Assistant Professor of Sociology and Demography, Michigan Technological University
- Mark Mather, Associate Vice President of U.S. Programs, Population Reference Bureau
- Edward Spar, Principal Researcher, Sabre Systems, Inc.

For more information about the American Community Survey, visit the ACS page at the Census Bureau's website ([www.census.gov/acs/www/](http://www.census.gov/acs/www/)).

For more information about the ACS Data Users Group, please contact Linda Jacobsen, vice president of U.S. Programs, Population Reference Bureau (PRB), at [ljacobsen@prb.org](mailto:ljacobsen@prb.org), or 202-939-5414.

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## WALKING IN (AND AROUND) NEW ORLEANS HIGHLIGHTS OF PAA 2013

### WELCOME BACK TO THE “CRESCENT CITY”

A reference to the course of the lower Mississippi around and through the city, this is arguably New Orleans’ most common nickname, along with the “Big Easy”.



### THE EXHIBIT AREA

As always, the exhibit area buzzed with activity during the meetings.



Activity at the Population Reference Bureau display (top left photo), throughout the exhibit hall (top right photo), and during the poster sessions (bottom two photos).

### AT THE PAA MIXER

Held the night before the formal PAA sessions, PAA’s Annual Mixer provides a time for getting together with old friends...and possibly meeting some new ones!

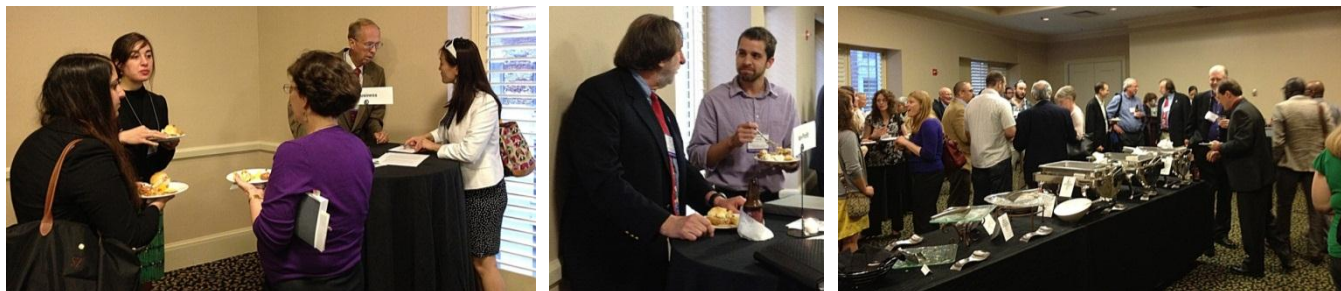


### APPLIED DEMOGRAPHY RECEPTION

PAA’s Committee on Applied Demography held a reception on Thursday evening, April 11. As seems to be the case every year, participants had a very good time. The committee extends a hearty thank you to the Annie E. Casey Foundation and the Population Reference Bureau for co-sponsoring the event.



CAD chair David Egan-Robertson (University of Wisconsin-Madison), Linda Jacobsen (Population Reference Bureau), Bill O’Hare (O’Hare Data and Demographic Services, Inc.), and PAA board member John Haaga (National Institute on Aging) welcome the attendees.



A whole lot of networking—and eating—going on! (Apologies to early rock and roll legend—and Louisiana native—Jerry Lee Lewis.)

## APPLIED DEMOGRAPHY BREAKFAST

Held on Friday morning, April 12, this year's Applied Demography Breakfast had a pair of keynote speakers. Mark Mather of the Population Reference Bureau (PRB) discussed the American Community Survey Data Users Group, a new PRB-led initiative designed to serve as a primary vehicle to improve understanding of the value of ACS data (see related article on page 12). He also updated the audience of the latest ACS developments. Afterwards, Frank Vitrano of the U.S. Census Bureau discussed early plans for the 2020 Decennial Census, focusing on various potential ways to reduce costs.



Before the keynotes, CAD Chair David Egan-Robertson (left) and PAA President Christine Bachrach (right) addressed the audience.



Mark Mather (Population Reference Bureau, left) and Frank Vitrano (U.S. Census Bureau, right) were this year's keynote speakers.

## NEW ORLEANS: BEYOND THE SESSIONS

Beyond the PAA sessions and related activities, New Orleans provided plenty of things to do.



During PAA, New Orleans hosted the 30th annual French Quarter Festival, billed as "The Largest Free Music Festival in the South." The event created even more activity than usual in the city's famous section.



L-R: Diana Lavery (formerly with Population Reference Bureau, now with RAND), Mark Mather (Population Reference Bureau), and Bill O'Hare (O'Hare Data and Demographic Services, Inc.) relax before the PAA Presidential Address. (But what are the Mardi Gras beads doing on the chairs?)



Toward the New Orleans riverfront, the Audubon Aquarium of the Americas, one of the country's leading aquariums, is at the left.



With the mighty Mississippi as a backdrop, Kelvin Pollard (Population Reference Bureau) stands along the riverfront.



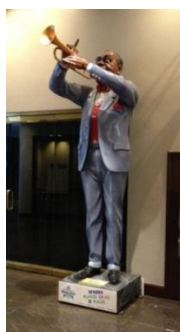
A vintage New Orleans streetcar (alas, not named Desire) makes a turn downtown.



A nighttime view of the New Orleans skyline. (It helps to have a hotel room on an upper floor...smile.)



L-R: Dining in the French Quarter: Matt Hauer (University of Georgia), Tom Godfrey (Decision Demographics), Gerald Shultz (Grand Valley State University), and Bill O'Hare (O'Hare Data and Demographic Services, Inc.).



One of the Sheraton's most fascinating features: a statue of the great Louis "Satchmo" Armstrong... arguably New Orleans' most famous native son.

**Thank You for Attending!**



**THAT'S ALL, FOLKS!**  
Hope to see you in Boston in 2014!

# PAA

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## EDITORIAL INFORMATION

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