

APPLIED DEMOGRAPHY

Population Association of America – Committee for Applied Demography Newsletter



TAKE A BITE OF THE BIG APPLE! PAA Activities for 2007

By Warren A. Brown
Cornell University

Very soon applied demographers will be converging on New York City for the 2007 Annual Meeting of the Population Association of America, being held March 28-31. The Committee on Applied Demography (CAD) hopes you will be able to attend the annual meeting and especially the following events of interest to applied demographers.

Committee on Applied Demography Business Meeting

Wednesday, March 28, 4:30-6:30 PM

We will be developing ideas for sessions at next year's meeting in New Orleans, plus ways to better serve the career and professional needs of applied demographers. This meeting is open to all interested persons.

Applied Demography Reception

Thursday, March 29, 6:30-8:00 PM

Sponsored by the Annie E. Casey Foundation and the Population Reference Bureau, this reception—which will feature food and drink—is a chance to network and socialize with applied demographers. The reception provides an opportunity for graduate students and recent graduates to learn more about the field of applied demography, and for current practitioners to exchange ideas and experiences.

Applied Demography Breakfast – All the Demographic News That's Fit to Print

Friday, March 30, 7:00-8:20 AM

This year's breakfast speaker is Sam Roberts of the *New York Times*, where he covers the urban affairs and demography beat. To get a flavor of Sam's work, just Google "Sam Roberts New York Times." You will get a compendium of his recent and archived articles—ranging from former mayor Rudy Giuliani's run for the presidency, to the composition of juries, to Census Bureau surveys on the demographics of children's attitudes toward school, to trends in women living without a spouse. Sam is a master at transforming our data and "occasionally dry" analysis into enticing news articles while preserving the demographic truths. This event is open to everyone, but requires a ticket purchased at the time of registration (\$37, \$12 for students). Hey, nobody claimed New York City was cheap!

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Applied Demography Sessions of Interest

It is customary for the chair of the Committee on Applied Demography to use this issue of *AD* to alert readers to sessions of particular relevance to applied demographers. It might be easier, however, to list the handful of sessions that are *not* relevant to some phase of our work. The problem is one not of finding an interesting session but rather in dealing with three, four, or even five sessions of great interest all being held at the same time.

The very first session that opens the meeting on Thursday, March 29 (from 8:30 to 10:15 am) is titled, "Perspectives on the American Community Survey at Full Implementation," and the very last session listed in the program on Saturday, March 31 (from 12:30 to 2:15 pm) is titled, "Reproductive Health in Asia and Africa: Vaginal Practices as Potentially Risky Behavior." In between are numerous similar paper and poster sessions dealing with compelling topics. In this space I am calling your attention to an interest group that CAD launched a few years ago and the four sessions we have sponsored this year. Attendance is important in allocating space on the program next year, so please show your support.

Wednesday, March 28

2:00 - 4:00 PM – School Demography Interest Group Meeting.
(Organizer: Jeanne Gobalet, Lapkoff & Gobalet Demographic Research)

Friday, March 30

8:30 - 10:15 AM – Session 66: "Sociodemographic Change in a New York Minute"
(Chair: A. Peter Lobo, New York City Department of City Planning)

10:30 AM - 12:15 PM – Session 91: "Small Area Demography"
(Chair: Richelle Winkler, University of Wisconsin at Madison)

2:30 - 4:15 PM – Session 123: "State and Local Population Estimates and Projections"
(Chair: Warren A. Brown, Cornell University)

Saturday, March 31

10:30 AM - 12:15 PM – Session 156: "Studies in Applied Demography"
(Chair: Shelley Lapkoff, Lapkoff & Gobalet Demographic Research, Inc.)

**COMMITTEE FOR APPLIED
DEMOGRAPHY****2007 OFFICERS**

**Warren Brown, Cornell University
(CHAIR)**

**Linda Jacobsen, Population Reference Bureau
(VICE CHAIR)**

John Besl, Cincinnati Children's Hospital Medical Center

Lisa Blumerman, U.S. Census Bureau

Stephen Lilley, North Carolina State University

CENSUS BUREAU NEWS

FY07 Funding, FY08 Budget, New Deputy Director

Taken from *Census News Briefs*

Overall, February proved to be a good month for the U.S. Census Bureau. On February 14, the U.S. Senate (by a vote of 81-15) approved a long-term Continuing Appropriations Resolution that will fund non-defense federal programs for the remaining seven and one-half months of Fiscal Year 2007 (FY07). The bill's passage preserves President Bush's request of \$694.1 million for the 2010 census and other activities, allowing the Census Bureau to maintain full implementation of the American Community Survey (ACS)—including coverage of the population in group quarters (e.g., nursing homes, military barracks, and college dormitories). The Bureau also will be able to continue their plans to use Global Positioning System (GPS)-equipped handheld computers for use in the 2008 Dress Rehearsal for the 2010 census.

Also under the bill, other Bureau statistical programs (e.g., the Current Population Survey, the Survey of Income and Program Participation) remained at Fiscal Year 2006 levels for the remainder of FY07.

Earlier, on February 5, the President sent his Fiscal Year 2008 (FY08) budget proposal to Congress. According to a Feb. 13 *Census News Brief* by independent consultant TerriAnn Lowenthal, the budget seeks \$1.23 billion in discretionary funds for the Census Bureau, 40 percent more than the \$878.2 million that the President had requested for FY07. Lowenthal's report notes that the magnitude of the increase reflects the traditional "ramp up" to the decennial census.

The proposed FY08 budget includes the following:

- *\$797 million to continue preparations for the 2010 census.* This represents an increase of 54 percent from what the Administration had requested in FY07. The proposed FY08 allocation would be used to (1) continue planning and development activities in preparation for the decennial census (such as the 2008 Census Dress Rehearsal, planned for San Joaquin County, Calif., and nine counties in south central North Carolina); (2) continue full implementation of the ACS, which would replace the traditional census long form; and (3) finish updating the geographic digital mapping system under the Master Address File (MAF)/TIGER Enhancements program.
- *\$136.8 million to implement other censuses.* Most of this amount (\$128 million) would be for the quinquennial Economic Censuses, which provide core information on non-farm businesses and related data on expenditures, women- and minority-owned businesses, and other topics. The remainder (\$8.8 million) would go for the Census of Governments, which measures the economic activities of more than 90,000 state and local governments. (Data for both the Economic Censuses and the Census of Governments will be collected during FY08.)
- *\$202.8 million for ongoing surveys (under the "Salaries and Expenses" umbrella).* This includes conducting the monthly Current Population Survey and developing the new Dynamics of Economic Well-Being program, which ultimately will replace the Survey of Income and Program Participation. The Bureau also would sponsor a new effort to "improve economic statistics by providing quarterly and annual coverage of all 12 service sectors through the Quarterly Services Survey," according to the February 13 *Census News Brief*.

The President also has requested \$81.4 million for the Bureau of Economic Analysis (BEA)—the other statistical agency under the Commerce Department's Economic and Statistics Administration. The BEA is the agency that provides key economic statistics—including the Gross Domestic Product—that influence U.S. monetary, fiscal, and trade policies.

Census Deputy Director Named

In other Census Bureau-related news, Preston J. "Jay" Waite has been named deputy director of the U.S. Census Bureau, replacing Hermann Habermann, who retired in January after announcing his resignation last November. Waite, who has been with the Census Bureau since 1971, had been Associate Director for Decennial Census. In announcing the appointment (a career, civil-service position), Census Bureau Director C. Louis Kincannon praised Waite's work ethic, integrity, and foresight, calling him "the visionary and architect of the 2010 re-engineered

census.” Teresa Angueira, the Bureau’s Assistant Director for ACS and Decennial Census, was named Acting Associate Director for Decennial Census.

At press time, President Bush has not yet announced his nominee to replace Kincannon as Census Bureau director. Kincannon had also announced his resignation last November, stating that he would continue to serve until the Senate confirmed his successor.

EDITOR’S NOTE: Detailed information about developments affecting the Census Bureau is available from Census News Briefs, which are prepared by Terri Ann Lowenthal, an independent consultant in Washington, D.C. News Briefs are available from the website of The Census Project (www.thecensusproject.org), an initiative sponsored by the Communications Consortium Media Center. Users may also get on the list to receive future Briefs by contacting Ms. Lowenthal at TerriAnn2K@aol.com.

Stakeholders also can keep up with developments through PAA’s Public Affairs Committee (www.popassoc.org/PublicAffairsCommittee.html). Users may get on the list to receive news and action alerts by contacting PAA Public Affairs Specialist Mary Jo Hoeksema at paaapc@crosslink.net.

APPLIED DEMOGRAPHY RECEPTION

The Annie E. Casey Foundation and the Population Reference Bureau
invite you to the annual
Applied Demography Reception
where the focus is networking.

You’ll have the opportunity to talk with Applied Demographers working in various fields such as
**Federal Government, State and Local Government,
Academia, Business, and Non-Profit**



Drinks and hors d’oeuvres will be served.

WHEN: Thursday, March 29th from 6:30 – 8:00 p.m.

WHERE: Julliard Complex and Corridor
Marriott Marquis Hotel, New York

POSITION OPENINGS AND PROGRAM ANNOUNCEMENTS

POPULATION REFERENCE BUREAU Technical Director, BRIDGE Program

The Population Reference Bureau (PRB) offers an excellent opportunity for a senior level international development specialist to manage a multi-million dollar USAID-funded cooperative agreement called BRIDGE (**BR**inging **I**nformation to **D**ecisionmakers for **G**lobal Effectiveness).

The project supports policy reform efforts by providing influential audiences in developing countries and the international development community with up-to-date information on key population and health topics. The project is a key component of PRB's International Programs portfolio.

The incumbent will serve as the Director of BRIDGE and will manage a large staff which will be responsible for carrying out three kinds of activities: 1) disseminating information in print and electronic formats to audiences around the world; 2) supporting networks of journalists to enhance the quantity and quality of coverage on key population, health, and nutrition issues; and 3) helping develop the capacity of developing-country researchers and advocates to support data-based decision-making.

The Technical Director will also lead the development of new business opportunities with USAID and assist the Director of International Programs in the development and execution of the overall international program at PRB.

Qualifications

The ideal candidate will have an advanced degree in public health, economics or a related social science, or medicine, 10 years program management experience, and be available to travel about 25 percent of the time to developing countries. Fluency in a foreign language, especially French, and experience working with USAID programs is preferred.

Benefits and Application Procedure

PRB offers an excellent compensation program. Please send resume with cover letter and salary requirements and a writing sample to HR Specialist, Population Reference Bureau, 1875 Connecticut Ave., NW, Suite 520, Washington, D.C. 20009, or fax to 202-328-3937.

Applications will be accepted until **March 30, 2007**.

The Population Reference Bureau is an equal opportunity employer.



More announcements on the next page...

ANNIE E. CASEY FOUNDATION

Senior Associate, KIDS COUNT

The Annie E. Casey Foundation is a private charitable organization dedicated to helping build better futures for disadvantaged children in the United States. The primary mission of the Foundation is to foster public policies, human service reforms and community supports that more effectively meet the needs of today's vulnerable children and families. The Foundation distributes approximately \$187 million annually in grants to organizations that help states, cities, and neighborhoods improve the life outcomes of these children and families.

Job Summary

The Senior Associate is a full-time, senior-level professional position at the Foundation. Senior Associates have opportunities to deepen their formal knowledge, expand their networks, and challenge their thinking about improving outcomes for disadvantaged children and distressed neighborhoods.

Primary Duties & Responsibilities

- Grants management, strategic planning, oversight and deployment of technical assistance.
- Serve as a technical resource providing content expertise and strategic input to Foundation staff working on a diverse range of projects and initiatives.
- Prepare budget requests for assigned projects and monitor spending.
- In conjunction with Strategic Communications will oversee and/or assist in the preparation of Foundation-sponsored publications.
- Assist in establishing and maintaining positive relations with key contacts, leaders, public officials, residents and organizations as required.
- Perform analyses in support of reform initiatives, including financial, statistical analyses.
- Prepare written reports, program/policy analyses.
- Plan and implement national forums, conferences, meetings as needed.
- Representing the Foundation's mission, principles and work, as assigned and requested, through participation in meetings, public presentations, and the preparation of written materials.
- Exhibits sensitivity to and respect for differences in personal, professional and business relationships on behalf of the Foundation. Seeks to utilize the Foundation resources in an equitable manner with regard to race, ethnicity, and gender.
- Demonstrates awareness and appreciation of the Foundation's mission, values, standards, principles, and programs, drawing on Casey's Knowledge Management System, intranet, website, staff development sessions, and other learning opportunities to establish this competency.

The duties listed above are intended only as illustrations of the various types of work that may be performed. The omission of specific statements of duties does not exclude them from the position if the work is similar, related, or a logical assignment to the position. Please see addendum for unit specific requirements. Reasonable accommodations may be made to enable individuals with disabilities to perform the essential functions.

Qualifications

- Minimum requirement includes a graduate degree in community development, political science, human services, urban planning and development, public policy, public administration or related field. Graduate degree (PhD preferred).
- Five or more years of demonstrated management skills and experience.
- Candidates should also have substantial relevant post-graduate experience in public human services management and/or private sector that includes but not limited to:
 - Background in implementing outcome-oriented initiatives for disadvantaged children, youth and families.
 - Experience in self-managed, task-driven initiatives with the ability to balance the demands related to multiple projects and for multiple deadlines simultaneously.

Essential Skills & Abilities

- Strategic planning, management and public policy analysis.
- Exceptional writing ability and excellent oral communications.
- Intellectual curiosity, creativity and a preference for diverse professional challenges.
- Political savvy, good judgment, instincts and excellent social skills.
- Commitment to a service concept of philanthropy and to the public trust it involves.

- Proficiency with computer software such as Outlook, Word, PowerPoint, Excel, and Access. Evidence of extensive research and data analysis experience.
- Evidence of the ability to make complex data useful and understandable for diverse audiences and in using data effectively to inform public policy decisions.
- Knowledge of federal statistical systems.
- Ability to build and use analytical frameworks, models and approaches for use in large-scale system change efforts.
- Ability to travel extensively up to 40 percent of the time.

Physical Demands/Work Environment

The work is performed primarily in an office setting with extensive overnight travel required.

Compensation

This is an exempt position. Starting salary is commensurate with experience and earnings history. A strong benefits package will be provided as well.

To Apply

For more information, please send a cover letter and resume by mail to: Jestine May, The Annie E. Casey Foundation, 701 St. Paul Street, Baltimore, MD 21202 (phone 410-547-6600).

FLORIDA STATE UNIVERSITY Master of Science in Demography

The Center for Demography and Population Health at Florida State University (FSU) invites applications for admission (Fall 2007) to the applied Master of Science program in Demography (MSD). Recent graduates have completed internships at the U.S. Census Bureau, with state health departments, with private demographic consulting firms, and in other career settings. These alumni now hold positions in a variety of organizations, including the State Demographer's office for the State of Washington, the U.S. Census Bureau, the Florida Department of Health, the International Brotherhood of Teamsters, and academic doctoral programs.

Admission requirements include a Graduate Record Examinations (GRE) score of 1,000 or better, a GPA of 3.0 or better, undergraduate transcripts, three letters of reference, and an application to FSU's graduate school. Students from the Academic Common Market area may qualify for in-state Florida tuition, and tuition waivers are available to all admitted students on a competitive basis. At the end of the first semester of this 12-month program, a student in the entering cohort is awarded the Serow Prize for best new MSD candidate, which carries a stipend of \$1,000 for the winner.

For further information and application instructions, please see www.popcenter.fsu.edu and follow the links for the applied masters program.

Applied Demography — Call for Submissions

APPLIED DEMOGRAPHERS...

- Do you have some earth-shattering research?
- Have you got a groundbreaking publication that's just been released?
- Are you looking to hire a cracker-jack research assistant?



HOW ABOUT SHARING THIS INFORMATION WITH YOUR COLLEAGUES?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they're all welcome. We also request contact information (in case we need to reach you to clarify something).

Please send all submissions to:

Kelvin Pollard, Editor, Applied Demography, Population Reference Bureau, 1875 Connecticut Avenue NW, Suite 520, Washington, DC 20009-5728 (phone: 202-939-5424; fax: 202-328-3937; e-mail: kelvinp@prb.org)

Remember, Applied Demography is YOUR newsletter! Help make it great!

PAA

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phone 301.565.6710

EDITORIAL INFORMATION

Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to the editor:

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Note: This form is for non-PAA members only.