

Applied Demography

Population Association of America

Committee for Applied Demography Newsletter

SAN ANTONIO TO HOST 2007 APPLIED DEMOGRAPHY CONFERENCE

The beginning of 2007 will provide a watershed moment for the field of applied demography. On January 7-9, the Crowne Plaza Riverwalk Hotel in downtown San Antonio, Tex., will host the 2007 Applied Demography Conference...the most important major conference devoted to the field in several years.

Two research groups at the University of Texas at San Antonio—the Department of Demography and Organizational Studies and the Institute for Demographic and Socioeconomic Research—will sponsor the event. (Dr. Steve Murdock heads both organizations.)

Persons planning to attend the conference are urged to register and reserve a room at the Crowne Plaza Riverwalk as soon as possible. They may take care of both tasks by visiting the official conference website, idser.utsa.edu/adcf/.

Preliminary Program

Below is the preliminary conference schedule:

SUNDAY, JANUARY 7, 2007

4:00 – 7:30 PM – Registration

6:30 – 8:00 PM – Reception

MONDAY, JANUARY 8, 2007

7:00 AM – 3:00 PM – Registration

7:30 – 7:50 AM – Welcoming Session (Steve Murdock, University of Texas at San Antonio; and David Swanson, University of Mississippi)

8:00 – 9:20 AM – *Paper Discussion Session I-a.*

Topic: “Meeting the Population Information Needs of State and Local Governments.”

(Organizer and Chair: Marylou Mandell, Georgia Governor’s Office of Student Achievement)

8:00 – 9:20 AM – *Paper/Discussion Session I-b.*

Topic: “International Business and Applied Demography.” (Organizer and Chair: Tom Exter,

MAPINFO Corporation; Co-Organizer: Farhat Yusuf, Macquarie University)

9:30 – 10:50 AM – *Paper/Discussion Session II-a.*

Topic: “Meeting the Population Information Needs of National Governments.” (Organizer and Chair:

Martha Farnsworth Riche, Cornell University)

9:30 – 10:50 AM – *Paper/Discussion Session II-b.*

Topic: “Applied Demography and Issues of Human Capital.” (Organizer and Chair: Samia

El-Badry, International Demographic & Economic Associates)

11:00 – 11:50 AM – *Poster Session.* (Organizer:

David Swanson, University of Mississippi)

12:00 – 1:15 PM – *Luncheon Plenary.* (Speaker:

Louis Kincannon, Director, U.S. Census Bureau)

1:30 – 2:50 PM – *Paper/Discussion Session III-a.*

Topic: “Educating the Applied Demographer.”

(Organizer: Steve Murdock, University of Texas at San Antonio)

1:30 – 2:50 PM – *Paper/Discussion Session III-b.*

Topic: “The Expanding GIS Role in Applied

Demography.” (Organizer and Chair: Jeanne Gobalet, Gobalet and Lapkoff Demographic Research, Inc.)

3:10 – 4:30 PM – *Paper/Discussion Session IV-a.*

Topic: “Applied Demography and Public Health

Issues.” (Organizer and Chair: Mary McGehee, Arkansas Department of Health)

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3:10 – 4:30 PM – Paper/Discussion Session IV-b.

Topic: “Issues in the Demography of Schools, Colleges, and Universities.” (**Organizers:** Kimberly Sinha, Central Virginia Community College; and Kimberly Faust, Winthrop University)

TUESDAY, JANUARY 9, 2007

7:00 – 9:00 AM – Registration

8:30 – 9:50 AM – Paper/Discussion Session V-a.

Topic: “Demographic Perspectives on Hurricane Katrina’s Aftermath.” (**Organizers:** Megan Beckett and Peter Morrison, RAND)

8:30 – 9:50 AM – Paper/Discussion Session V-b.

Topic: “Small Area Population Information Systems.” (**Organizer and Chair:** Yi Zhao, Washington State Office of Financial Management)

10:10 – 11:30 AM – Paper/Discussion Session VI-a.

Topic: “Issues in Estimation and Forecasting.” (**Organizer and Chair:** Dely Alcantra, University of New Mexico; **Co-Organizer:** Jeff Tayman, San Diego Association of Governments)

10:10 – 11:30 AM – Paper/Discussion Session VI-b.

Topic: “The American Community Survey: Challenges and Opportunities.” (**Organizer:** George Hough, Portland State University)

EDITOR’S NOTE: A more detailed preliminary program, including scheduled papers and presenters, is available at the 2007 Applied Demography Conference website (idser.utsa.edu/adcf/). The website also can handle conference registrations and reservations at the Crowne Plaza Riverwalk Hotel.

COMMITTEE FOR APPLIED DEMOGRAPHY UNVEILS WEBSITE



After several months of planning, the Committee for Applied Demography (CAD) has officially launched its website. The CAD site is located as part of the larger PAA site and may be accessed at www.popassoc.org/cadweb/index.html.

The site contains many features.

- Basic information about the CAD, including its history and board structure;
- CAD-sponsored activities (past and present), including annual reports;
- News and information, including back issues of the *Applied Demography* newsletter and an invitation to join the CAD’s ever-expanding ListServ;
- A “Resources” section, which provides the answer to the question, “What is Applied Demography?” It also provides links to universities offering programs and courses in the field, plus other links of interest to the applied demography community.

The site constantly is being updated with new material. The CAD encourages everyone to visit the site and check it out!

Applied Demography – Call for Submissions

APPLIED DEMOGRAPHERS...

- Do you have some earth-shattering research?
- Have you got a groundbreaking publication that’s just been released?
- Are you looking to hire a cracker-jack research assistant?

HOW ABOUT SHARING THIS INFORMATION WITH YOUR COLLEAGUES?

Short articles, book reviews, blurbs of upcoming (or recently released) publications, job announcements...they’re all welcome. We also request contact information (in case we need to reach you to clarify something).

Please send all submissions to:

Kelvin Pollard, Editor, *Applied Demography*, Population Reference Bureau, 1875 Connecticut Avenue NW, Suite 520, Washington, DC 20009-5728 (phone: 202-939-5424; fax: 202-328-3937; e-mail: kelvinp@prb.org)

Remember, *Applied Demography* is YOUR newsletter! Help make it great!



CENSUS BUREAU SHAKEUP AT THE TOP Director, Deputy Director Both Resign

In a surprise announcement, both Census Bureau director Charles Louis Kincannon and Deputy Director Hermann Habermann announced their resignations November 14.

In his letter to President Bush, Kincannon cited “changing family responsibilities” as his reason for stepping down. In a November 15 article, the *Washington Post* reported that Kincannon had also told the paper that, “My perception is that I don’t have the same level of trust that I did a year or so ago. The relationship has changed, and that relationship I regard as essential.”

Kincannon, Census Bureau director since March 2002, plans to remain in his position until the Senate confirms his successor.

According to a November 15 *Census News Brief* by independent consultant TerriAnn Lowenthal, Kincannon’s letter cited three accomplishments during his tenure:

- The conclusion of the Bureau’s technical staff that statistical methods developed over several decades to reduce the differential undercount of minorities would not improve the census. (Kincannon added that extensive documentation about the decision was available for his successor.)
- Full implementation of the American Community Survey (ACS), designed to replace the census long form.
- Planning for a short-form only census in 2010 that will rely on increased automation to contain costs.

Habermann, a career civil servant who has served in his post since September 2002, did not issue a statement. His resignation will take effect in January, according to media reports.

News of the double resignation caught many off guard. “Changing management at a time like this is very dangerous,” noted Rep. Carolyn Maloney (D-N.Y.), a member of the House Subcommittee on Federalism and the Census, in a written statement. The congresswoman also warned that the Census Bureau “is in turmoil” and that “the accuracy of the 2010 Census is absolutely in jeopardy.” She urged President Bush to move

quickly to nominate “an eminently qualified statistician” to replace Kincannon.

The double resignation comes at a time when the Bureau’s funding for the upcoming year remains unsettled. According to Lowenthal’s *Census Brief*, the 109th Congress, in its post-election “lame duck” session, must still complete action on most of its Fiscal Year 2007 (FY07) funding bills, including the Science, State, Justice, and Commerce Appropriations Measure (H.R. 5672), which includes funding for the Census Bureau. Agencies covered by this bill are currently operating under a Continuing Resolution, during which agencies whose appropriations had only passed the House would be funded either at the level in the House bill or at Fiscal Year 2006 (FY06) levels—whichever amount is lower.

The House has allocated \$815.7 million for the Census Bureau in FY07. While that is \$14 million more than the Bureau’s FY06 total, it is still \$58.3 million below the President’s budget request for 2007. A parallel bill passed by a Senate appropriations panel (but not yet by the full Senate) allocated \$828 million for the Bureau—more than the House version but \$50 million below the President’s request.

Census officials have expressed concern over the proposed funding levels. In July, Kincannon told a House subcommittee that the House funding bill would adversely affect 2010 census planning activities. For example, the Bureau would be forced to abandon plans to use GPS-equipped handheld computers, which in turn could ultimately increase the cost of the census by nearly \$1 billion. Group quarters coverage in the ACS also could be in jeopardy under the House bill, Kincannon added. Group quarters, which include nursing homes, college dorms, military barracks, and prisons, were first added to the ACS this year; their exclusion ultimately would mean that “the ACS cannot fully be the replacement for the long form in 2010,” according to the Census Bureau.

Under the auspices of The Census Project, an initiative sponsored by the Communications Consortium Media Center, Census stakeholder organizations sent a letter in October urging prospective House and Senate conferees to restore full funding for the Census Bureau in FY07 to ensure that preparations for the 2010 census and the transition to a full ACS proceed smoothly. A copy

of the letter is available at the Census Project website (www.thecensusproject.org).

At the time of the November 15 *Census Brief*, action was still pending for nine FY07 spending bills. According to the senior congressional staff, lawmakers could reach agreement on the bills during the lame duck session and send them to the President for his signature, or decide to let the incoming 110th Congress finish the job on at least some of the bills. In the latter case, Congress would pass another Continuing Funding Resolution for the affected agencies before adjournment. Lowenthal reports that historically, the Science, State, Justice, and Commerce Appropriations bill has been among the most contentious of the funding measures.

EDITOR'S NOTE: Detailed information about developments affecting the Census Bureau is available from Census News Briefs, which are prepared by Terri Ann Lowenthal, an independent consultant in Washington, D.C. News Briefs are available from the website of The Census Project (www.thecensusproject.org), an initiative sponsored by the Communications Consortium Media Center. Users may also get on the list to receive future Briefs by contacting Ms. Lowenthal at TerriAnn2K@aol.com.

Stakeholders also can keep up with developments through PAA's Public Affairs Committee (www.popassoc.org/PublicAffairsCommittee.html). Users may get on the list to receive news and action alerts by contacting PAA Public Affairs Specialist Mary Jo Hoeksema at paaapc@crosslink.net.



JEFF TAYMAN TO RETIRE FROM SANDAG

Submitted by David Swanson
University of Mississippi



Jeff Tayman is retiring from the San Diego Association of Governments (SANDAG) this year as Director of the Department of Technical Services. He started his career with the Population, Enrollment, & Economic Studies Division of the Washington State Office of Financial Management in 1979 shortly after completing his Ph.D. at Florida State University.

After spending three years in Washington state, he accepted a position with SANDAG as a demographer in 1982. While with SANDAG, Tayman moved through a range of demographic research positions of increasing responsibility before moving into management. His tenure at SANDAG is particularly noteworthy for the many important contributions he has made to demography, mainly through journal articles and presentations. Tayman's best known contribution is the book *State and Local Population Projections: Methodology and Analysis* (Plenum Academic, 2001), which he co-authored with Stan Smith (University of Florida) and David Swanson (University of Mississippi).

Tayman has been instrumental in the development of applied demography. He has served on the PAA's Committee on Applied Demography (CAD) from 1997 to 2000, chairing the committee in 2000. One of his first presentations was at the 1979 PAA conference in Philadelphia. It was at that meeting that Tayman was interviewed for the position in Washington state by Swanson, who was then responsible for the annual population estimates produced by the Population, Enrollment, & Economic Studies Division of the Washington State Office of Financial Management.

Although Tayman is retiring from SANDAG, he has no plans to withdraw from his active work in and on behalf of the field of demography. He is currently working on several papers and publications and participated in November at the 2006 Southern Demographic Association meeting in Durham, N.C. Tayman also is continuing his work as an adjunct faculty member of the Department of Economics at the University of California, San Diego, where he teaches a course every year on demographic forecasting.

Information on SANDAG is available at its website, www.sandag.org.

POSITION OPENING

UNIVERSITY OF TEXAS AT SAN ANTONIO Faculty Position in Demography

The University of Texas at San Antonio (UTSA) has an opening for an associate/full professor in applied demography, to begin in Fall 2007. Preferred areas of specialization are applied demography, demographic methods, population estimation and projection, health, or mortality. Appointment will be a joint appointment in the Department of Demography and Organization Studies in the College of Public Policy (where the appointee will hold tenure and rank), and the Institute for Demographic and Socioeconomic Research. The appointee will be expected to play a major role in research and resource development in both the department and the institute, and to teach one or two courses per semester in the Ph.D. program in Applied Demography. General faculty responsibilities include: teaching doctoral and master's courses; scholarly research and publication; acquisition of external funding; and university and professional service.

The Department of Demography and Organization Studies is located in the College of Public Policy. The sole degree it offers is the Ph.D. in Applied Demography with two tracks: (1) applied demography and health, and (2) applied demography and policy. The Institute for Demographic and Socioeconomic Research (IDSER) is a university-level research institute whose director reports to the Provost. IDSER engages in research activities which include applied and basic research on measurement, estimation and projection of population change and the implications of such change in Texas and the United States. It makes presentations of demographic data and analyses to public and private policy-related audiences.

General information about the department and the institute can be obtained online at utsa.edu/copp/. The salary and supporting start-up package are competitive and commensurate with qualifications and experience. This position is subject to budgetary approval.

Required Qualifications

Associate Professor Level: Ph.D. with a specialization in demography, plus the following: (1) an established research record in the area of applied demography with a significant number of publications in appropriate refereed journals; (2) a record of extramural funding; (3) evidence of successful professional activities in applied settings; and (4) a record of successful college level teaching at the undergraduate and graduate levels.

Full Professor Level: A Ph.D. with a specialization in demography and an emphasis on applied demography, plus (1) the ability to significantly contribute to the development of the Institute and to the degree program in Applied Demography; (2) an outstanding record of scholarly and applied research publications in appropriate refereed journals and other published volumes indicating national prominence; (3) a strong record of acquisition of extramural funding; and (4) a record of superior teaching and mentoring at the undergraduate and graduate levels.

UTSA is a comprehensive public metropolitan university serving approximately 28,000 students on three campuses in San Antonio. The College of Public Policy houses the Texas State Data Center and The Institute for Demographic and Socioeconomic Research, both of which offer demographic data and services to both residents and public- and private-sector groups throughout Texas and elsewhere. UTSA also offers opportunities for collaborative research with The University of Texas Health Science Center at San Antonio, The University of Texas School of Public Health at Houston, plus numerous potential opportunities to work with a broad and growing industrial and corporate base. The seventh largest city in the United States, San Antonio is a multicultural city located on the edge of the scenic Texas hill country, and offers the amenities of a major metropolitan area.

How to Apply

Applicants must submit a letter of application indicating desired rank, a curriculum vita, a sample of recent research, and three letters of reference. Applications must be sent as hardcopy by U.S. mail to: Dr. Steve Murdock, Search Committee Chair, Institute for Demographic and Socioeconomic Research, The University of Texas at San Antonio, One UTSA Circle, San Antonio, TX 78249-0704 (phone 210-458-6530). Applicants who are not U.S. citizens must state their current visa and residency status.

A review of completed applications begins Dec. 15, 2006, and applications are accepted until the position is filled.

UTSA is an Affirmative Action/Equal Opportunity Employer. Women, minorities, veterans and individuals with disabilities are encouraged to apply.

Website: utsa.edu/copp/

REMEMBERING L.A. ... PAA 2006 HIGHLIGHTS

AT THE PAA MIXER

Held the night before the formal PAA sessions, PAA's Annual Mixer provides a time for getting together with old friends...and possibly some new ones!



(L-R): Bill O'Hare (Annie E. Casey Foundation), Stan Smith (University of Florida), Linda Jacobsen (Population Reference Bureau), and Ken Johnson (Loyola University of Chicago).



(L-R): Bill O'Hare (Annie E. Casey Foundation), Dowell Myers (University of Southern California), Stephen Tordella (Decision Demographics), and Bill Butz (Population Reference Bureau) all pose for the camera.



Omer Galle and Robert Hummer (both of University of Texas at Austin) enjoy the festivities.

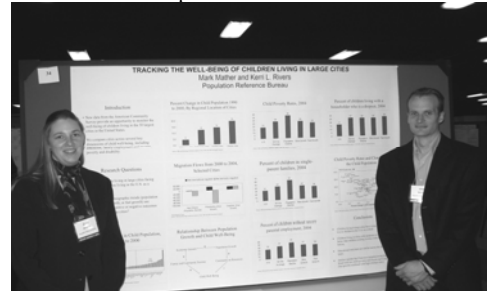
THE EXHIBIT AREA

As always, the exhibit area buzzed with activity...both during setup and during the meetings.



It's always nice when they lay out the welcome mat, isn't it?

Three of the dozens of poster sessions shown in the hall ...



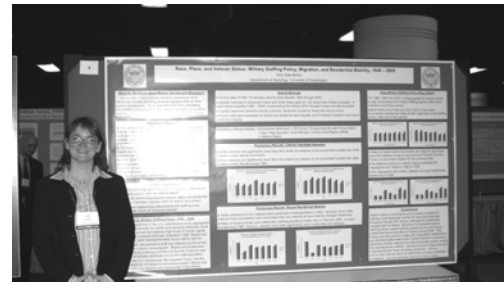
Kerri Rivers and Mark Mather (Population Reference Bureau)



Mary Kent and Bob Lalasz (both of Population Reference Bureau) take a short break while setting up the PRB exhibit.



Kelvin Pollard (Population Reference Bureau) standing in front of the finished PRB display.



Amy Bailey (University of Washington)



The exhibit hall in all its glory!



Melissa Scopilliti (University of Maryland)

APPLIED DEMOGRAPHY RECEPTION

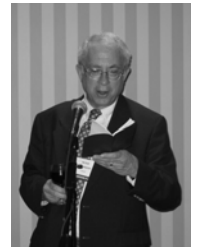
PAA's Committee on Applied Demography held a reception on Thursday evening, March 30. As has been the case in recent years, everyone had a good time. The committee extends thanks once again to the Annie E. Casey Foundation and the Population Reference Bureau for co-sponsoring the event.



Bill O'Hare (Annie E. Casey Foundation) and Bill Butz (Population Reference Bureau) each welcome the attendees.



On behalf of the Committee for Applied Demography, Linda Jacobsen (Population Reference Bureau) and Warren Brown (Cornell University) offer their greetings.



Peter Morrison (RAND) addresses the gathering.



(L-R): Gregg Robinson (U.S. Census Bureau), Bill Frey (Brookings Institution and University of Michigan), and Martha Farnsworth Riche (Farnsworth Riche Associates).



(L-R): Steve Murdock (University of Texas at San Antonio), Ken Johnson (Loyola University of Chicago), and Ken Hodges (Claritas, Inc.) converse.



The reception provided many opportunities for students and applied demographers to network.



The highlight of the gathering came when Dowell Myers (University of Southern California) offered this impromptu harmonica solo...too bad a record executive wasn't in the room to sign him!

APPLIED DEMOGRAPHY BREAKFAST

On Friday morning, March 31, we celebrated 30 years of "breakfast" for applied demographers. Paul Voss, recently retired from the University of Wisconsin-Madison, addressed the participants with insightful (and often humorous) comments about applied demography's past 30 years—including (of all things) a quiz! ☺



AROUND DOWNTOWN L.A.

One of the highlights of any PAA conference is exploring the host city. And even though L.A. is notorious for being spread out, the downtown area did offer some interesting sights.



"Salmon Run," a sculpture in front of Manulife plaza (on Figueroa and 5th Streets conference hotel).



The Dorothy Chandler Pavilion, which has hosted many major events—including most of the Academy Awards ceremonies held between 1969 and 1999.



During our visit to Los Angeles, it was the Clippers—not the Lakers—who captivated NBA fans in the area, and this downtown mural was one display of the new love affair.



The main branch of the Los Angeles Public Library system, the Richard Riordan Central Library (named after the former L.A. mayor) was built in 1926 and has the third largest collection of books and periodical holdings in the United States.



Walt Disney Concert Hall, home of the Los Angeles Philharmonic.

PAA

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EDITORIAL INFORMATION

Readers are encouraged to suggest topics and to respond to articles in *Applied Demography* with letters to the editor. Please address all correspondence to the editor:

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