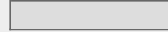



*We are the voice for the professional development, promotion and recognition of public relations practitioners in Hamilton, Halton, Niagara and Southwestern Ontario.*



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## 2014 AGM

CPRS Hamilton AGM

Bob Deans, APR

Vice-President

Dear Fellow CPRS Hamilton Members:

Are you getting everything you deserve?

Engaged members get the most value from their CPRS membership! Get connected with your society by attending the CPRS Hamilton Annual General Meeting on May 1st 2014 from 5:30 until 6:00 p.m. in the Art ...

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## President's Message March 2014

### President's Message

Ginny Jones, APR, FCPRS

March 4, 2014

Dear Fellow CPRS Hamilton Members:

The deadlines for the Pinnacle Awards and the Special Awards (peers nominated by members) are fast-approaching (March 8th and March 14th respectively) and the National Excellence Awards and Major Awards are following close behind (March 21st). Test your mettle and you could be reaching for gold. Be sure to utilize the RACE (research, analysis, communications, evaluation) formula in all ...

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## 2014 Pinnacles Call for Submission!

You have worked and trained as a communications professional. You are in top form. Now, it's time to showcase your best work in the Pinnacles. Achieve the recognition you have earned!

CPRS Hamilton is now accepting entries for the 23rd annual Pinnacle Awards to be held April 9, 2014.

Winning a Pinnacle Award is a great way to showcase team or individual mastery of public relations and communications strategy or tactics.

Earning a Pinnacle award sets you apart from the crowd. The recognition can help to build trust and ...

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## **The 2014 CPRS National Awards of Excellence are now open!**

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These annual Awards are a much anticipated event for CPRS Hamilton members. 2014 CPRS National Awards of Excellence provide an opportunity to have your work recognized not only by your colleagues within the chapter but by your peers throughout the province and right across the country.

In previous years, Hamilton members including Heather Pullen, APR of Hamilton Health Sciences and Janine Ivinga of Town of Oakville have had their outstanding public relations programs and