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Towards a Sociology of Trust: Community Care and Managing Diversity

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ABSTRACT

The paper is a critical review of the problems and implications of managing diversity in the British community care system. It is a system in need of strong diversity management in the light of the world economic downturn in recent years. Despite raft of policies on leadership in social care in the UK, the structural issues for why the needs of diverse groups are not met are difficult to understand at particular levels of analysis. The central problem has been lack of 'trust'.

KEYWORDS

Community, Care, Trust, Sociology and Social Welfare

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