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周慧泉

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周慧泉

博士, 南京师范大学社会发展学院 教授

电邮:maryhqzhou@njnu.edu.hk

学历

- 社会福利博士, 美国宾夕法尼亚大学 (Ph.D. Social Welfare, **University of Pennsylvania**, 2007-2011)
- 社会工作硕士、教育硕士, 美国波士顿大学 (M.S.W. Macro Practice, M.Ed. Special Education, **Boston University**, 2005-2007)
- 神经生物学硕士, 美国波士顿大学 (M.A. Neurobiology, **Boston University**, 2003-2005)
- 工学学士 (计算机科学与技术), 理学学士 (生物技术), **浙江大学竺可桢学院** (1999-2003)

工作经历

- 教授, 南京师范大学社会发展学院 (05/2018至今)
- 助理教授, 香港中文大学社工系 (01/2012-12/2018)
- 项目总监, 瑞士银行-香港中文大学社工系-非营利组织领袖培训计划 (OSC-UBS NGO Leadership Program 01/2017至今)
- 主任, 社会服务项目发展与项目评估研究中心 (Research Programme for Social Service Development and Programme Evaluation, The Chinese University of Hong Kong, Department of Social Work: 01/2016至今)
- 讲师, Rutgers University, School of Social Work, New Brunswick, NJ: 01/2011-05/2011
- 助教, University of Pennsylvania, School of Social Policy & Practice, Philadelphia, PA: 09/2007-01/2011

助教, Boston University Graduate School of Arts & Sciences, Boston, MA: 09/2003-05/2005

#### 学术与专业团体

- 香港注册社工 (08/2013-11/2018)

- **International Society for Third Sector Research**(Member, since 12/2012)

- **Association for Research on Nonprofit Organizations and Voluntary Action** (Member, since 05/2009)

#### 主要研究方向

- 慈善, 第三部门, 志愿服务: 非营利组织管理, 社会企业, 企业社会责任, 新媒体与慈善, 众筹, 服务学习

- 实证本位服务 (Evidence-based practice) :社会服务项目设计与评估

#### 学术著作

#### 期刊论文

#### 已发表:

- [1] **Zhou, H.** & Ye, S. (2019) Fundraising in the digital era: Legitimacy social network and political ties matter in China. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. doi: 10.1007/s11266-019-00112-9(SSCI, 1.098)
- [2] **Zhou, H.**, Dai, H. & Jung, N. (2019) Empowering migrant domestic helpers through financial education. *International Journal of Social Welfare*. doi: 10.1111/ijsw.12385 (SSCI, 0.795)
- [3] **Zhou, H.** & Ye, S. (2018) Legitimacy, worthiness and social network: An empirical study of the key factors influencing crowdfunding outcomes for nonprofit projects. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. doi: 10.1007/s11266-018-0004-0(SSCI, 1.098)
- [4] **Zhou, H.** & Han, L. (2018) Striving to be pure: Constructing the idea of grassroots philanthropy in the Chinese cyberspace. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*. doi: 10.1007/s11266-018-9950-9 (SSCI, 1.098)
- [5] **Zhou, H.** & Pan, Q. (2017) Blogging with a mission, blogging within a system: Chinese GONGOs, CONGOs, Grassroots, and Student Organizations on Weibo. *Sociological Research Online*, 22(3), 95-119. (SSCI, 0.519)
- [6] **Zhou, H.**, & Pan, Q. (2016). Information, community, and action on Sina-Weibo: How Chinese philanthropic NGOs use social media. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 27(5), 2433-2457. (SSCI, 1.098)
- [7] **Zhou, H.** (2016). Mapping the level of development of grassroots NPOs in China. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 27(5), 2199-2228. (SSCI, 1.098)
- [8] **Zhou, H.** (2015). Corporate philanthropy in contemporary China: A case of rural compulsory education promotion. *VOLUNTAS: International Journal of Voluntary and Nonprofit Organizations*, 26(4), 1143-1163. (SSCI, 1.098)
- [9] Estes, R. J., & **Zhou, H.** (2015). A conceptual approach to the creation of public-private partnerships in social welfare. *International Journal of Social Welfare*, 24(4), 348-363. (SSCI, 0.795)
- [10] **Zhou, H.** (2014) 香港高校學生在服務學習中的成長, 青年探索, 185: 5-13 (CSSCI, 0.418)
- [11] Lee, S., **Zhou, H.**, & Kim, Y. (2014). Labor force participation among Asian immigrant women: Findings from the 2007 American Community Survey. *International Journal of Social Welfare*, 23(3), 296-308. (SSCI, 0.795)
- [12] **Zhou, H.** and Lee, S. (2013) Effects of U.S. citizenship on wages of Asian immigrant women. *International Journal of Social Welfare*, 22(4): 420-430. (SSCI, 0.795)
- [13] Evan-Chase, M., Kim, M, and **Zhou, H.** (2013) Risk-taking and self-regulation: A systematic review of the analysis of delinquency outcomes in the juvenile justice intervention literature 1996-2009. *Criminal Justice and Behavior*, 40(6): 608-628. (SSCI, 2.099)
- [14] Evans-Chase, M. and **Zhou, H.** (2012) A systematic review of the juvenile justice intervention literature: What it can (and cannot) tell us about what works with delinquent youth. *Crime & Delinquency*, 60(3):451-470. (SSCI, 1.861)
- [15] **Zhou, H.** (2012) Promoting Compulsory Education in Rural China: What are the NPOs Doing? *Frontiers of Education in China*, 7(4): 576-607. (SNIP, 0.197)

[16] **Zhou, H.** and Shang, X. (2011) Short-term volunteer teachers in rural China: Challenges and needs, *Frontiers of Education in China*. Vol. 6(4):571-601. (SNIP, 0.197)

[17] Alekseyenko, O.V., Waters, P., **Zhou, H.**, and Baum M.J. (2007) Bilateral damage to the sexually dimorphic medial preoptic area/anterior hypothalamus of male ferrets causes a female-typical preference for and a hypothalamic fos response to male body odors. *Physiology & Behavior*. Vol. 90(2-3):438-449. (SSCI, 2.835)

[18] Cloe, A. L., Woodley, S. K., Waters, P., **Zhou, H.**, & Baum, M. J. (2004). Contribution of anal scent gland and urinary odorants to mate recognition in the ferret. *Physiology & behavior*, 82(5), 871-875. (SSCI, 2.835)

[19] Chen, H., Ng, M., Es, M., Lee, J. W., Mak, W. W., Tong, Y., Wu, K., and **Zhou, H.** (2018) Socio-spatial polarization and (re-)distribution of deprived groups - A case study of Hong Kong, Asia's world city in the 2000s. *Urban Geography*, 1-19. doi:10.1080/02723638.2017.1421392 (SSCI,1.158)

#### 学术专著

[1] Delgado, M. and **Zhou, H.** (2008) *Youth-led health promotion in urban communities*, New York: Rowman & Littlefield.

#### 学术著作章节

[2] **Zhou, H.**, Qiu, T., & Wang, L. (2017). BSR in Transitioning China: Traditions, Actions, and Challenges. In S. Hasan (Ed.), *Corporate Social Responsibility and the Three Sectors in Asia: How Conscious Engagement Can Benefit Civil Society* (pp. 19-44). New York: Springer.

[3] **Zhou, H.** (2015) *Global Sex Trafficking Overview: Facts, Myths, and Debates*. In A. R. Ackerman & R. Furman (Eds) *Sexual Crimes: Transnational Problems and Global Perspectives*. NY: Columbia University Press, pp 81-98.

[4] **Zhou, H.** (2015) *Towards a Comprehensive Response to Victims of Sex Trafficking*. In B. Spooner (Ed.) *Globalization: The crucial phase*. Philadelphia, PA: University of Pennsylvania Press, pp 319-342.

[5] **Zhou, H.** (2013) *Promoting Rural Compulsory Education in China: GONGOs, CONGOs and Grassroots Organizations*. In X. Li (Ed.) *Education in China: Cultural Influences, Global Perspectives and Social Challenges*, Nova Science Publishers, pp 215-248.

#### 研究报告

[6] **Zhou, H.**, Dai, H., Hu, H. and Tadeo, M. C. M. (2017) *Impact Evaluation Study on Enrich' s Financial and Empowerment Education Programme*, Enrich Personal Development Ltd. Available at:

<http://www.enrichhk.org/wp-content/uploads/2017/11/Final-Report-Enrich.pdf>

[7] Kim, M. and **Zhou, H.** (2017) *Evaluation Study of the Moody' s RiseUp Programme*, KELY Support Group (to be released by agency soon).

[8] **Zhou, H.** and Yau-Ng, L. (2017) *Evaluation of IEC' s Workplace Financial Wellness Programme*, Hong Kong Investor Education Center (Released by agency at the Financial Literacy Forum 2017).

[9] **Zhou, H.** and Zhang, J. (2014) *Programme Review for HK Girl Guides Association*, Hong Kong Girl Guides Association (for internal use only).

[10] **Zhou, H.** and Evans-Chase, M. (2011) *Best Practices in Juvenile Correctional and Treatment Services: A Report Submitted to APCTO, The Association of Private Treatment and Correctional Organizations (APTCO)* (for internal use only).

#### 受邀学术报告

[11] **Zhou, H.** (2016, October) *Leadership Programme for Non-Governmental Organizations in Hong Kong: A Tripartite Collaboration among Business, Academia and Social Service Sectors*, 首届京港慈善论坛.

[12] **Zhou, H.** & Pan, Q. (2015, June) *Rejuvenating community through grassroots philanthropic tourism: A case study in post-earthquake Sichuan*, Conference on Community Research by Institute for Positive Social Science, 台湾国立成功大学.

[13] **Zhou, H.** (2013, May) *Learning about our limitations: Experience of university service learning students in Hong Kong*, 济南社工协会.

[14] **Zhou, H.** (2012, December) *Grassroots organizations in contemporary China: A case study on rural education NGOs*, China Law and Local Governance Forum, 华南理工大学.

#### 学术会议论文

- [15] **Zhou, H.**(2018, July)Stories of triumphs, losses and confusion: Volunteers' experiences in Chinese NGOs undergoing professionalization,ISTR 13th International Conference, Amsterdam, The Netherlands
- [16] **Zhou, H.**(2016, November) Adoption and Use of Social Media: Chinese nonprofits in the Web 2.0 Era,Association for Research on Nonprofit Organizations and Voluntary Action(ARNOVA) Annual Conference, Washington DC.
- [17] **Zhou, H.** and Pan, Q. (2016, June)How Chinese Philanthropic NGOs Use Social Media, ISTR 12th International Conference, Stockholm, Sweden.
- [18] **Zhou, H.**(2015, August)Mapping the Level of Development of Grassroots NPOs in China, Ninth ISTR Asia Pacific Regional Conference, Tokyo, Japan.
- [19] **Zhou, H.**(2015, July) Growing up with my child: Organizational development through the eyes of a Chinese grassroots leader, The 19<sup>th</sup> International Symposium, The International Consortium for Social Development, Singapore.
- [20] **Zhou, H.**& Xu, Y. (2014, July)From Doing Good for Fun to Doing Good Professionally: Grassroots Philanthropic Organizations in China, ISTR 11th International Conference, Muenster, Germany.
- [21] **Zhou, H.**& Xu, Y. (2014, July)Going Beyond Passion and Dedication: The Struggle Towards Professionalization Among Grassroots Philanthropic Organizations in China, XVIII ISA World Congress of Sociology, Yokohama, Japan.
- [22] **Zhou, H.**(2013, October) When Chinese Corporate Philanthropists Establish Foundations: A Case of Rural Compulsory Education Promotion,Nonprofit Law, Policy and Practice: Evolution and Evaluation,Eighth ISTR Asia Pacific Regional Conference, Seoul, Korea.
- [23] **Zhou, H.** (2012, November)Grassroots Philanthropic Organizations in China: The Case of Rural Compulsory Education,Association for Research on Nonprofit Organizations and Voluntary Action(ARNOVA) Annual Conference, Indianapolis, IN.
- [24] **Zhou, H.** & Lee, S. (2011, January)Moderating effects of U.S.citizenship on wages of Asianimmigrantwomen in the United States, Society for Social Work and Research (SSWR) Annual Conference, Tampa, FL.
- [25] **Zhou, H.** & Shang, L. (2010, November)Philanthropicfoundations in China: Currentstatus ofprofessionalization andfuturechallenges,Association for Research on Nonprofit Organizations and Voluntary Action(ARNOVA) Annual Conference, Alexandria, VA.
- [26] **Zhou, H.** (2010, June)Doing our work while negotiating our way: China's first grassroots foundation, Joint World Conference on Social Work and Social Development: The Agenda, Hong Kong, China.
- [27] **Zhou, H.** & Shang, X (2010, March)Exploring the experiences of volunteer teachers in rural China,Comparative and International Education Society, 54th Annual Conference: "ReImagining Education", Chicago, IL.
- [28] **Zhou, H.** (2009, October)Juvenile prostitution: What we (don' t) know? First Annual Interdisciplinary Conference on Human Trafficking, Lincoln, NE.
- [29] **Zhou, H.** (2009, August)Making the patch-work: How TVPA fails victims of human trafficking,13<sup>th</sup> International Symposium of The World Society of Victimology, Mito, Japan
- [30] **Zhou, H.** (2008, September)Sex trafficking in U.S.: 100 years problems and response,5<sup>th</sup> Annual Conference on Prostitution, Sex Work, & Human Trafficking, Toledo, OH
- [31] **Zhou, H.** (2006, August)Trafficking of women from former USSR for sexual exploitation, 12<sup>th</sup> International Symposium of The World Society of Victimology, Orlando, FL

#### **科研项目/科研经费**

##### **香港政府科研基金**

[1] 项目负责人, Grassroots Philanthropic Tourism in Rural China: The Organizations, The Tourists, The Rural Community, and Civil Society Development, RGC-ECS, 01/01/2014-31/12/2015, HK\$497,800

##### **科研机构 and 大学研究基金**

[2] 项目负责人,Refusing to mainstream: Constructing the idea of grassroots philanthropy in the Chinese cyberspace, CUHK Direct Grant, 01/05/2016-31/12/2017, HK\$39,700

[3] 项目负责人,Grassroots philanthropic organizations in China: Entrepreneurship as a process, CUHK Direct Grant, 01/05/2014-31/12/2015, HK\$26,508

[4] 联合项目负责人,Public Participation in China's Environmental Protection: A Case Study of Jinan,CUHK Direct Grant,01/07/2013-31/12/2014, HK\$ 80,000

[5] 项目负责人,Gender, Motivations, and the Service Learning Experience: An Explorative Study, CUHK Direct Grant, 01/06/2012-31/12/2013, HK\$29,700

[6] 项目负责人,From Doing Good for Fun to Doing Good Professionally - Exploring the Professionalization Process of Grassroots Philanthropic Organization in Southeast China, The South China Programme, 01/05/2012-31/12/2013, HK\$ 100,000

[7] 联合项目负责人,The State-led Volunteering: A Case Study of the "Graduates Volunteering in the Western China Project" , 01/06/2012-31/12/2012, Direct Grant, HK\$ 29,716

[8] 项目负责人,The Role of NGOs in Promoting Rural Education in China, 01/06/2009-31/12/2009,Council of Alumni for Social Enterprise, US\$2,400

[9] 项目负责人,Exploring the Experiences of Volunteer Teachers in Rural China,06/01/2009-08/31/2009,GAPSA- ProvostResearch Award,University of Pennsylvania, US\$ 6,000

#### **社会服务机构项目评估研究**

[10] 项目负责人,Need Assessment of Financial Literacy and Financial Well-being among Low-income single mothers in Hong Kong, The Hong Kong Investor Education Centre (香港证监会-投资者教育中心) , 01/05/2018-30/04/2019, HK\$ 342,204

[11] 联合项目负责人, A multi-dimensional "point-line-plane" approach for industrial heritage conservation in Hong Kong: A case study of Ma On Shan (MOS) Iron Mine, Built Heritage Conservation Fund (香港政府保育历史建筑基金),01/01/2018-31/12/2019, HK\$ 2,00,000

[12] 项目负责人, Evaluation Study for the Po Leung Kuk' s Language Training Program in Hong Kong,Po Leung Kuk (香港保良局) ,01/01/2018-31/12/2018, HK\$420,000

[13] 项目负责人,Urban Crisis and Disaster Risk and Vulnerability Mapping in Hong Kong, The Hong Kong Red Cross (香港红十字会) , 01/10/2017-28/02/2018, HK\$493,000

[14] 项目负责人, Evaluation study on the Chinese YMCA-HK Jockey Club' s Mapperthon Community Action Project, The Chinese YMCA of Hong Kong (香港中华基督教青年会) , 20/02/2017- 31/11/2019, HK\$ 293,767.50

[15] 项目负责人, Financial social work in Hong Kong: Needs assessment and program evaluation, The Hong Kong Family Welfare Society (香港家庭福利会) , 01/01/2017-31/12/2019, HK\$168,852

[16] 联合项目负责人,Evaluation on the Rise-up Program, KELY Support Group (启励扶青会) 11/01/2016-01/09/2017, HK\$ 42,720

[17] 项目负责人,Programme Evaluation Study on Hong Kong Family Welfare Society' s Youth Financial Empowerment Project, The Hong Kong Family Welfare Society (香港家庭福利会) , 01/01/2017-31/12/2019, HK\$250,461.60

[18] 项目负责人,Evaluation Study on the Hong Kong Organ Transplant Foundation' s School General Education Programme, The Hong Kong Organ Transplant Foundation (香港器官移植基金会) , 01/01/2017-31/12/2017, HK\$33,792

[19] 项目负责人, Evaluation Study on Enrich' s Financial Education and Empowerment Programme for Foreign Migrant Workers, The Hong Kong Investor Education Centre (香港证监会-投资者教育中心) , 01/05/2016-31/12/2017, HK\$ 398,576

[20] 项目负责人,Evaluation Study on the Hong Kong Investor Education Centre' s Financial Literacy Program,The Hong Kong Investor Education Centre (香港证监会-投资者教育中心) , 14/01/2016-30/09/2016, HK\$264,000

[21] 项目负责人,Evaluation Study on the Women' s Foundation' s Employability Training Programme for Marginalised Women,The Women' s Foundation (妇女基金会) , 01/01/2014-30/09/2017, HK\$ 386,000

[22] 项目负责人,Programme Review for HK Girl Guides Association, Hong Kong Girl Guides Association (香港女童军总会) , 01/10/2012-30/04/2014, HK\$ 35,000

[23] 项目负责人,Best Practices in Juvenile Correctional and Treatment Services: A meta-analysis,The Association of Private Treatment and Correctional Organizations (美国私立矫治机构联合会, APTCO), 01/06/2008-31/12/2011, US\$20,000

#### **获奖经历**

- 《青年探索》优秀论文奖2014

- Emerging Scholars Award - the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA),11/2010

## 教学经验

### 教学培训证书

Certificate of Completion "Becoming an Excellent Teacher" (2012)

The Chinese University of Hong Kong, Centre for Learning Enhancement and Research

Certificate in: College and University Teaching (2010)

University of Pennsylvania, Center for Teaching and Learning, Philadelphia, PA

### 培训项目设计

瑞士银行-香港中文大学-非营利组织领袖计划 (OSC/UBS NGO Leadership Program)

- 项目总监 (2017, 2018)

- 课程设计与课程评估 (2015, 2016)

### 社会服务

- 专家组成员, 国际公益研究院《NGO透明名宝典》(2016)

- 顾问, 香港扶康会 (09/2014-12/2018)

- 顾问, 香港青少年服务处, 新界马鞍山青年外展队 (11/2012-12/2018)

### 其他业余作品

自2002年起, 以笔名窃书女子发表小说

长篇小说《叶赫那拉——正说光绪皇妃》, 由中国作家出版社2006年出版。在此前后, 应国内一些文学杂志约稿, 分别发表中篇、短篇小说10余篇, 小说题材大多是借古喻今, 以教育和启发青年人, 受到读者喜爱。出版文学作品总量近100万字。

2016年创立“鼠鼠工坊”设计室, 担任儿童图书插画/美术总监, 《和爸爸妈妈一起玩音乐》(1册)《幼儿合唱基础训练教程》(3册), 由中央音乐学院韩瀚主编, 人民音乐出版社出版。

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