

[ 作者 ] King's College London  
[ 日期 ] King's College London  
[ 标题 ] From today, 1 May 2007, KCL Enterprise Ltd, the commercial development and research support company at King's College London, will be re-branded under the new name, King's College London Business Ltd. This new company will provide a gateway for business to access the world-class research and expertise of the College.  
[ 关键词 ] Intellectual property/business

From today, 1 May 2007, KCL Enterprise Ltd, the commercial development and research support company at King's College London, will be re-branded under the new name, King's College London Business Ltd. This new company will provide a gateway for business to access the world-class research and expertise of the College.

The launch of King's Business signals a deeper focus within the commercial teams as they develop King's intellectual property portfolio through licensing, new company creation, consultancy and the facilitation of collaborative and contract research services with industry.

It will provide strategic and hands-on support to the College as it continues to build significant partnerships with business, working with leading academics and business partners to increase knowledge exchange and to support the translation of research across the breadth of disciplines at King's.

Alexis Campbell, Managing Director of King's College London Business comments: "The dynamic research environment at King's means that the ambitions for King's Business are both challenging and rewarding. We will realise our objectives only through productive collaboration with our colleagues and partners. With strong research support and commercialisation teams I am confident that we Business partners come from a wide variety of sectors such as industry, commerce, the public sector and creative and cultural organisations. The new name better reflects the role that King's Business will undertake and more clearly identifies the company, externally, with the College. This is an exciting time for King's as it establishes a leadership position in respect of its research, and working in partnership."

