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Jennifer Stromer-Galley

Associate Professor of Information Studies

Courtesy Appointment, Political Science

Degree

PhD. University of Pennsylvania, 2002

Specialties

Digital politics, e-government, online deliberation, influence and leadership in social media, decision-making and behavior in games.

Personal Website

<http://http://www.stromer-galley.com>

Biography

Dr. Stromer-Galley has been studying "social media" since before it was called social media. Studying online influence, political deliberation and participation via digital media, and multi-player online games, Jenny has published over 40 journal articles, proceedings, and book chapters. Her book, *Presidential Campaigning in the Internet Age* (Oxford University Press, 2014), provides a history of presidential campaigns as they have adopted and adapted to digital communication technologies. She is currently co-PI of a research consortium experimenting with aspects of educational games that teach decision-making.



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