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Agric. Econ. – Czech

Ryglová K.: Eco-certification as a tool of sustainable tourism

Agric. Econ. – Czech, 53 (2007): 138-143

This paper deals with problems of sustainable tourism. The goal of this work is to point out the current situation, possibilities and approaches to ecological certification in tourism in the Czech Republic. A survey was conducted among accommodation providers – it was targeted on assessing the level of conversancy with ecolabels that already Europe. The results of this survey are included in this paper. Furthermore, the attitudes of providers towards obtaining ecolabels were being found out.

Keywords:

sustainable tourism, ecocertification, accommodation services

[fulltext]

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