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Agric. Econ. – Czech

Ryglová K.: Limiting factors in the field of business activities in rural tourism

Agric. Econ. – Czech, 53 (2007): 421-431

This paper deals with problems of rural tourism development. The work is focused on researching the situation in the area of rural tourism in the Czech Republic, on understanding the attitudes of entrepreneurial sphere and rural population to this entrepreneurship and mainly on the determination of limiting

factors that prevent this form of tourism from a more distinctive development. Rural tourism in the Czech Republic is still in the initiating stage of its development and it is not as developed as in some countries in West Europe. This goal has been reached with the help of primary questionnaire inquiry among business and agricultural subjects in rural areas in the individual regions and the detail results of this questionnaire inquiry are enclosed to the following paper. These identified factors were mainly insufficient financial means and at the same time insufficient state assistance connected with this. Insufficient awareness of this support as well as its inaccessibility for small business appears to be a difficulty, too. From the other obstacles, we can mention the current legislation system, bureaucracy, the state of communication and tourist infrastructure, fears of neighbours' intolerance and losing privacy and also unfamiliarity and little experience.

Keywords:

rural tourism, agrotourism, entrepreneurship, limiting factors

[Fulltext]

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