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Internal Resource Audit for Strategists—A Proposal

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ABSTRACT

It is the purpose of this article to suggest a structured approach to internal resource audit, which, whilst of necessity general-purpose in design, would be capable of adaptation to particular company cases. Consequently this paper does not aim at theory development, but to make a conceptual contribution to the art and practice of management. It will, however, offer some criticism of current theory from a management perspective.

KEYWORDS

Strategy, Internal Audit, Resources

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