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# FACULTY & RESEARCH

Lecture | 13 Nov 2012

## What is Strategy?

by Michael E. Porter

## Abstract

Professor Michael Porter of Harvard University's School of Business discusses competitive strategy and the role it can play in solving the world's challenges.

Keywords: strategy; Competitive Strategy;

Language: English Read Now

#### Citation:

Porter, Michael E. "What is Strategy?" University of North Carolina at Chapel Hill, Chapel Hill, NC, November 13, 2012.

Export Citation

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