

FACULTY & RESEARCH

---

Other Presentation | 12 Nov 2010

# A Strategy for Sustaining Growth and Prosperity for Peru

by [Michael E. Porter](#)

## Abstract

This presentation draws on ideas from Professor Porter's books and articles, in particular, *Competitive Strategy* (The Free Press, 1980); *Competitive Advantage* (The Free Press, 1985); "What is Strategy?" (Harvard Business Review, Nov/Dec 1996); "Strategy and the Internet" (Harvard Business Review, March 2001); and a forthcoming book.

**Keywords:** [Economics](#); [Peru](#);Language: English Format: Print [Read Now](#)

## Citation:

Porter, Michael E. "[A Strategy for Sustaining Growth and Prosperity for Peru.](#)" Institute for Strategy and Competitiveness, Urubamba, Peru, November 12, 2010.

[Export Citation](#)

## About the Author

[Michael E. Porter](#)

Bishop William Lawrence University Professor

[Strategy](#)[View Profile »](#)[View Publications »](#)