



## FACULTY &amp; RESEARCH

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Other Presentation | 14 Mar 2012

## The Role of Sports in Society: Creating Shared Value

by [Michael E. Porter](#)

### Abstract

This presentation draws on ideas from Professor Porter's books and articles, in particular, "Creating Shared Value" (Harvard Business Review, Jan/Feb 2011); "Strategy and Society" (Harvard Business Review, Dec 2006); "What is Strategy?" (Harvard Business Review, Nov/Dec 1996); and On Competition (Harvard Business School Press, 2008).

**Keywords:** [Society](#); [Qatar](#); [United States](#);

Language: English [Read Now](#)

### Citation:

Porter, Michael E. "[The Role of Sports in Society: Creating Shared Value.](#)" International Sport Security Conference, International Centre for Sport Security, Boston/Doha, United States/Qatar, March 14, 2012.

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