



FACULTY & RESEARCH

Other Presentation | 19 Jun 2013

Strategy and Shared Value: Innovation and Growth in an Era of Constrained Resources

by [Michael E. Porter](#)

Abstract

The ideas drawn from "Creating Shared Value" (Harvard Business Review, Jan 2011) and "Competing by Saving Lives" (FSG, 2012).

Keywords: [Strategy](#); [Netherlands](#);

Language: English Format: Print [Read Now](#)

Citation:

Porter, Michael E. "[Strategy and Shared Value: Innovation and Growth in an Era of Constrained Resources.](#)" Agrivision, Noordwijk aan Zee, The Netherlands, June 19, 2013.

[Export Citation](#)

About the Author



[Michael E. Porter](#)

Bishop William Lawrence University Professor

[Strategy](#)

[View Profile »](#)

[View Publications »](#)