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2013 Advisory Board



Jaime de la Vega
General Manager, Los Angeles Department of Transportation

Jaime de la Vega is General Manager of the Los Angeles Department of Transportation, a transportation organization with a annual budget of US\$491 million. Jaime is also a voting alternate the Southern California Regional Rail Authority (Metrolink) Board Directors, representing the Los Angeles County Metropolitan Transportation Authority. Prior to accepting his current position, Jaime served as Deputy Mayor for Transportation for Los Angele Mayor Antonio R. Villaraigosa, Budget Director for Los Angeles City Attorney Rockard J. Delgadillo and Assistant Deputy Mayor, and senior policy advisor to Los Angeles Mayor Richard J. Riorda Jaime holds a Masters in Urban Planning from UCLA and a Bachelors in Urban Studies from California State University at Northridge.



Emil Frankel
Visiting Scholar, Bipartisan Policy Center

Emil H. Frankel is a Visiting Scholar at the Bipartisan Policy Cent (BPC) in Washington, DC, and an independent consultant on transportation policy and public management issues. Previously, served as BPC's director of transportation policy. Emil was Assistant Secretary for Transportation Policy of the U.S. Department of Transportation from 2002 to 2005. He also served as Principal Consultant of Parsons Brinckerhoff, the international engineering and consulting firm and Commissioner of the Connecticut Department of Transportation. Emil received a Bachelors from Wesleyan University and his LL.B. from Harvard Law School, and was a Fulbright Scholar at Manchester Universit in the United Kingdom. He is a Trustee Emeritus at Wesleyan University.



<u>JayEtta Hecker</u> Independent Consultant, Infrastructure Policy, Strategy, and Economics

JayEtta Hecker is an independent transportation consultant. Most recently, she was a Senior Fellow at the Bipartisan Policy Center and an Adjunct Fellow at the RAND Corporation. From 1982 to 2008, Hecker served in the U.S. Government Accountability Officitle Her positions at GAO included Director of International Relations and Trade, Director of Government Business Operation, and

Director of the Physical Infrastructure Team. She was responsible for directing GAO work related to all transportation modes. JayEt testified frequently before Congress and regularly spoke to professional associations and the media. Prior service includes the U.S. Regulatory Council, Commodity Futures Trading Commissic and the U.S. Agency for International Development.



<u>Steve Heminger</u> Executive Director, Metropolitan Transportation Commission

Steve Heminger is Executive Director of the Metropolitan Transportation Commission (MTC). He was appointed by House Democratic Leader Nancy Pelosi to serve on the National Surfac Transportation Policy and Revenue Study Commission. As chairman of the Toll Bridge Program Oversight Committee, Steve oversees construction of the new East Span of the San Francisco Oakland Bay Bridge, the largest public works project currently underway in the U.S. He is also Vice President of the Board of Trustees for the Mineta Transportation Institute and President of the Board of Directors for the Association of Metropolitan Planning Organizations. Steve received his Master of Arts degree from the University of Chicago and a Bachelor of Arts degree from Georgetown University.



Gene Kim Vice President, Parsons Brinckerhoff

Eugene J. Kim is a Vice President with Parsons Brinckerhoff, Inc global infrastructure service provider. Gene has over fifteen years professional experience in transportation corridor planning, syste design, and operations. As the Senior Planning Manager of Pars-Brinckerhoff's Los Angeles office, Gene is responsible for providi client service in all facets of transportation planning, including system design, operations, demand modeling and NEPA/CEQA clearance. Gene received his Masters in Urban and Regional Planning from University of California, Irvine and his Doctorate of Philosophy from University of California, Los Angeles. Gene has served as a research analyst on several transportation studies funded through the Institution of Transportation Studies (ITS).



<u>Therese McMillan</u> **Deputy Administrator, Federal Transportation Administration**

Therese W. McMillan was appointed Deputy Administrator of the Federal Transit Administration in July 2009. Therese assists Administrator Peter Rogoff in leading a staff of more than 500 in Washington D.C. and ten regional offices throughout the United States. Prior to her appointment, Therese was the Deputy Execut Director-Policy at the San Francisco Bay Area Region's Metropolitan Transportation Commission for nine years. Precedir her position as deputy executive director, Therese served as MTC Manager of Funding and External Affairs for seven years. Therese received her B.S. degree in Environmental Policy and Planning Analysis from the University of California, Davis and a joint M.C.P./M.S. In city planning/civil engineering science from U.C. Berkeley.



Richard Pelletier Lead Design Strategist, Designworks USA

Richard Pelletier is Lead Design Strategist at DesignworksUSA and is charged with creating groundbreaking product and service solutions to long term challenges facing both BMW Group and external Client brands. In 2011 Richard was responsible for the

design strategy of the Bay Area Rapid Transit (BART) "Fleet of the Future". Richard was also responsible for the brand design strategy of the 2010 Denver Canopy Airport parking facility, including the Garage Juice Bar free EV charging service. Prior to his employment with DesignworksUSA in 2000, he worked as an industrial designer for Ford Motor Company, Dearborn, Michigan He earned a degree in fine art from the University of Texas and a industrial design degree from Art Center in Pasadena, California.



Joshua Schank
President and CEO, Eno Center for Transportation

Joshua L. Schank is President and CEO of the Eno Center for Transportation. Before joining Eno, he directed the National Transportation Policy Project at the Bipartisan Policy Center. Joshua was Transportation Policy Advisor to Senator Hillary Clint during the development of the last surface transportation authorization bill (SAFETEA-LU). He has worked as a Senior Associate at ICF International, as well as positions at the Office o the Inspector General's in the U.S. Department of Transportation, and with the Metropolitan Transportation Authority in New York Ci He holds a Ph.D. in urban planning from Columbia University, a Master of City Planning from the Massachusetts Institute of Technology, and a B.A. in urban studies from Columbia University



Johanna Zmud
Director of Transportation, Space, and Technology, RAND Corportation

Johanna Zmud is Director of Transportation, Space, and Technology at the RAND Corporation since 2011. Prior to this, she was co-founder and owner of a survey science firm, specializing i transportation studies. While her training is in the social sciences almost her entire professional career has been in transportation research. She has 25 years of research experience, mainly focus on improving and providing data, information, and analysis for transportation / land use decision-making and travel demand forecasting. She has served as program manager for many major consulting studies and recently served on two National Research Council committees. She has a Ph.D. in communication research