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Zemědělská ekonomie

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Agric. Econ. – Czech

ŠrédI K.:

Behaviour of subjects in risk markets

Agric. Econ. – Czech, 56 (2010): 224-230

Consumer's behaviour is described mostly by the neoclassical theory in the framework of cardinalistic and ordinalistic models which involve the methodological individualism, the concept of rationalism, the equilibrium and the perfect information of consumer. Consumer in the financial actives market decides in a