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home **page** about **us** c

us

Table of Contents

IN PRESS

**AGRICECON
2014**

**AGRICECON
2013**

**AGRICECON
2012**

**AGRICECON
2011**

**AGRICECON
2010**

**AGRICECON
2009**

**AGRICECON
2008**

**AGRICECON
2007**

AGRICECON

2006
AGRICECON
2005
AGRICECON
2004
AGRICECON
2003
AGRICECON
2002
AGRICECON
Home

Editorial
Board

For Authors

- **Authors Declaration**
- **Instruction to Authors**
- **Guide for Authors**
- **Copyright Statement**
- **Submission**

For
Reviewers

Guides for

Reviewers
Reviewers
Login

Subscription

Agric. Econ. Czech

Kubon M.,
Krasnodębski A

Logistic costs in competitive strategy of enterprises

Agric. Econ. – Czech, 56 (2014)
402

The thesis focuses mainly on
logistic strategies as well as
structure of logistic costs in the
accounting system of an enterprise.
The final element was an analysis of
logistic costs on the example of 50 enterprises
specialising in agricultural production.

The obtained results of empirical research prove that costs of logistic infrastructure form a significant part of general operating costs, which can be reduced through effective management. Consequently, for the successful creation of the competitive environment, which is concerned, it is important to control these costs precisely and continuously in the structure of operation costs.

Keywords:

logistics, strategy, logistic cost, competitive competition

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