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[home](#) [page](#) [about us](#) [contact](#)



us

Table of Contents

IN PRESS

**AGRICECON
2014**

**AGRICECON
2013**

**AGRICECON
2012**

**AGRICECON
2011**

**AGRICECON
2010**

**AGRICECON
2009**

**AGRICECON
2008**

**AGRICECON
2007**

AGRICECON

2006
AGRICECON
2005
AGRICECON
2004
AGRICECON
2003
AGRICECON
2002
AGRICECON
Home

Editorial
Board

For Authors

- **Authors Declaration**
- **Instruction to Authors**
- **Guide for Authors**
- **Copyright Statement**
- **Submission**

For
Reviewers

Guides for
Reviewers

▪ **Reviewers
Login**

Subscription

Agric. Econ. – Czech

**Hennyeyová K., Depeš
P.:**

**Analysis of the
exploitation of
information and
communication
technologies in the
agri-food sector
companies**

Agric. Econ. – Czech, 56 (2010): 403-
408

Information and communication

technologies are an essential source of success in the current information society. Effective exploitation of ICT requires expert knowledge in the areas of hardware, software, IT marketing and IT security. If the company does not want to be out of *step* with competition and information progress as well, it must react flexibly to the changes in the IT market. The aim of this article is to review the exploitation of information and communication technologies in agri-food sector companies and to find the appropriate combination of various ICT elements that their use will be effective in carrying out business activities and proposing concrete company solutions.

Keywords:

information and communication technologies (ICT), Internet, agri-food sector companies, statistical methods

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