



Table of Contents

IN PRESS

**AGRICECON
2014**

**AGRICECON
2013**

**AGRICECON
2012**

**AGRICECON
2011**

**AGRICECON
2010**

**AGRICECON
2009**

**AGRICECON
2008**

**AGRICECON
2007**

AGRICECON

2006
AGRICECON
2005
AGRICECON
2004
AGRICECON
2003
AGRICECON
2002
AGRICECON
Home

Editorial
Board

For Authors

- **Authors**
Declaration
- **Instruction**
to Authors
- **Guide for**
Authors
- **Copyright**
Statement
- **Submission**

For
Reviewers

Guides for
Reviewers

▪ **Reviewers
Login**

Subscription

Agric. Econ. – Czech

JARÁBKOVÁ J.

The rural areas – the unutilized potential in light of tourism

Agric. Econ. – Czech, 56 (2010): 532-
539

The rural areas represent an extensive territorial or natural, human and economic potential which is utilized unevenly and imperfectly. One of the alternatives of using this potential is to develop tourism in those municipalities, which have appropriate conditions for the development of activities connected to tourism at their disposal. The aim of this

paper is to identify the development potential of rural municipalities in the light of tourism (in the area of the Nitra Self-governing Region), to evaluate this potential using the valorisation method and to define the individual categories of rural municipalities. The results of the typology provide important information about the potential of the rural areas for the development of tourism and about the current utilization of this potential. They are also used to create the concept of the development of rural tourism in the Nitra Self-governing Region and to represent a tool for effectively allocated public resources for municipalities and for entrepreneurial subjects in the municipalities.

Keywords:

rural areas, potential, tourism, typology of rural municipalities

[[fulltext](#)]

© 2011 [Czech Academy of Agricultural Sciences](#)

