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# **Agric. Econ. – Czech**

**M. Horalíková, R.  
Zuzák**

## **Role of talents in the development of agribusiness organisations**

**Agric. Econ. – Czech, 51 (2005): 265-  
270**

Currently, the world of business is more and more dominated by companies which possess and know how to exploit their intangible resources, in particular the potential of their employees, to achieve competitiveness. The importance of

learning organisations, knowledge organisations and corporate culture has been constantly growing. The article presents the outcomes of a survey carried out with the aim of identifying attitudes of managers of agribusiness organisations to talented people and the role of these people in gaining a competitive advantage. The survey has found that Czech agricultural enterprises are somewhat special in this area and that the existing conditions affect managers' approaches and distinguish them from other large companies in other industries. It has also shown that agricultural companies do not have the same opportunities as large companies to select and develop talented individuals, and therefore these activities should be carried out, to a large extent, by universities.

**Keywords:**

talent, talented individuals, leaders, project talent, conditions for talent's utilisation, role of talents in the company development

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