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Agric. Econ. – Czech

**Artukoglu M.M., Olgun
A.:**

**Cooperation
tendencies and
alternative milk
marketing channels of
dairy producers in
Turkey: A case of
Menemen**

Agric. Econ. – Czech, 54 (2008): 32-37

The aims of this study are to determine the cooperation of milk producers and to

analyze the milk marketing structure in Menemen-Izmir, West Turkey. According to the results of this study, 70% of the producers are the shareholders of the cooperatives, 49.2% of the producers are members of the National Chamber of Agriculture. In this study, 47.20% of total milk production in the farms is marketing to street sellers, 36.11% is marketing to small scale milk processing plants, 10.1% is marketing directly to consumer and 6.6% is marketing to dairy factories. Also, feed prices in the market are 5% higher than the prices of cooperatives. The main problems related to organization and marketing together are the lack of knowledge in production, low milk prices and the high cost of production.

Keywords:

milk production, milk marketing, cooperative, organization

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