



# Agricultural Journals

**AGRICULTURAL ECONOMICS**

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# Agric. Econ. – Czech

## Kudová D.: Internal environment of an agricultural farm

Agric. Econ. – Czech, 54 (2008): 26-31

Zemspol, Dešná, Ltd is a large corporation engaged in various aspects of agriculture in the Czech Republic, including agricultural production, the assembly, maintenance and repair of agricultural machinery, the production of feed stuffs and feed mixtures, special agricultural services demanding special entitlement, business related matters and accounting. This paper focuses on agricultural production. The farm manages 2 100 hectares of agricultural

land suitable for growing potatoes, although the largest area is used for growing wheat. The range of produce remains constant. Regarding livestock, the corporation specializes in cattle with the steady head count 250 for the past 15 years. These are predominantly red and white cattle, optimized for both milk and meat production. The average annual production is 1 350 000 litres of milk and 250 tons of beef. The agricultural farm can be described as being a strong performer with a very stable base, good reputation and very attractive products, both of crops and livestock. In order to keep this enviable status, frequent internal and external environmental analyses are undertaken.

**Keywords:**

analysis, internal environment, value chain, strengths, weaknesses, plant production, livestock production

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