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Agric. Econ. – Czech

Doubek V., Švasta J., Ackermann Blažková L.:

Agricultural trade in example of milk from perspective of multicriteria analysis

Agric. Econ. – Czech, 58 (2012): 315-323

Traditional farming on agricultural land under the standard soil and natural-

climatic conditions within the EU is based on the structure of the polygastric livestock (especially cattle), which ensures the complex carbon recycling and its return to arable soil. In the last 15 years, we have been witnessing to a sharp decline in the number of dairy cows in the Czech Republic. This fact has resulted in certain destabilising factors that have disrupted the stability of the biological system. Breeding dairy cows and its profitability is a function of the conditions for the realisation of milk production. This paper examines these aspects within a complex of factors from the use of milk production to the structure of the decision making process and it classifies and quantifies the individual problems from the perspective of the multi-criteria analysis.

Keywords:

role of milk in human nutrition, quality of milk production, producer' s strategic decision making capacity, applied methods of multi-criteria analysis, quality of milk production, quantitative factor analysis

