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home page about us contact

us

### Table of Contents

IN PRESS AGRICECON 2014

AGRICECON 2013

AGRICECON 2012

AGRICECON

2011

AGRICECON

2010

**AGRICECON** 

2009

**AGRICECON** 

2008

**AGRICECON** 

2007

**AGRICECON** 

AGRICECON 2005 AGRICECON 2004 AGRICECON 2003 AGRICECON 2002 AGRICECON Home

## Editorial Board

#### **For Authors**

- AuthorsDeclaration
- Instruction to Authors
- Guide for Authors
- CopyrightStatement
- Submission

## For Reviewers

Reviewers
Reviewers
Login

**Subscription** 

# Agric. Econ. — Czech

Tomš k P., Sedlo J.:

Management of wine production with regard to its implementation into the wine markets of the Czech Republic

Agric. Econ. – Czech, 59 (2013): 202-210

The Czech Republic is a country, in which the production of wine covers approximately one third of the total demand. The current production potentia of the Czech Republic is 19 633.45 hectares of vineyards. Since 1960, the

production potential of Czech vineyards has increased approximately three times. This increase equals the optimum production of 90 million litres of wine. Tw thirds of the total demand for wine must be covered by imports. This paper analyses the development of the wine market within the period of the campaign years 2004/2005 to 2011/2012 and tries to predict the development in 2012/2013 The authors analyse developmental trends in the sales of this commodity with regard to the home production of wine after the entry of the Czech Republic into the European Union. In the Czech Republic, the wine trading is oriented nearly exclusively to seven EU member countries. The highest volumes of wine are imported from Italy and Hungary. Exports are mostly directed to Slovakia and (with a great gap) Poland. As far as the prices are concerned, this corresponds to CZK 3.5 bill. got for 170