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西部产业集群促进农村经济发展的实证分析——以陕西省户县渭丰乡纸箱产业集群为例

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摘要: 在对陕西省户县渭丰乡纸箱产业集群的实际发展情况进行调研的基础上, 经过简单量化分析, 认为西部产业集群是有效促进区域经济发展的经济组织与运行模式, 它极大地推动了农村经济的发展, 主要表现在提升农村工业化水平, 调整农村产业结构, 健全农村市场体系三个方面。尽管类似于户县纸箱产业集群的众多西部产业集群对地方工业经济发展有着显著性贡献, 然而其功能的发挥仍然存在许多的局限, 为此, 可通过相关政策调整如加强企业内部联系, 鼓励企业协同升级, 改善集群发展环境来促进它们的发展和成熟。

关键字: 产业集群; 农村工业化; 农村产业结构; 农村市场体系; 技术升级

An empirical analysis of western industrial cluster promoting rural economy-taking the carton industry cluster in Weifeng Hu County, Shaanxi Province as an example

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Abstract: Based on the investigation of the carton industry cluster in Weifeng Hu County, Shaanxi Province, and through a simple quantitative analysis, the paper shows that the industrial cluster is an effective organization and economic mode in promoting regional economy. The cluster has greatly promoted the rural economy in three aspects: upgrading the level of industrialization and adjusting industrial structure in rural areas, improving rural market system. Although many western industrial cluster similar to the carton industrial cluster in Hu County has made notable contribution to the local industrial economy, it's promoting function is still restrained, the restriction can be moved through policy adjustments such as enhancing internal links, collaborative upgrading of enterprises, and improving the cluster environment.

KeyWords: industrial cluster; rural industrialization; rural industrial structure; rural market technique upgrading