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Rural Clusters of Innovation: Berkshires Strategy Project: Driving A Long-Term Economic Strategy

by Michael E. Porter

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Abstract

The Berkshires Strategy Project, a six-month strategy development effort involving dozens of private and public sector organizations in the Berkshires, has led to broad consensus behind an economic strategy for the County, and galvanized a leadership group in the form of the Berkshire Economic Development Corporation Board. We are very pleased to present the research, findings, and recommendations of the Project resulting in this strategy, and are eager to move forward with the work of implementing this strategy. With the ongoing collaboration among companies, educational institutions, government, and economic development organizations, we are confident Berkshire County will maintain and build upon our recent economic success, and create a more prosperous future for the citizens of the Berkshires.

Keywords: [Economics](#); [Industry Clusters](#); [Growth and Development](#); [United States](#);

Language: English | Format: Print

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Citation:

Porter, Michael E. "Rural Clusters of Innovation: Berkshires Strategy Project: Driving A Long-Term Economic Strategy." Monitor Group, 2006.

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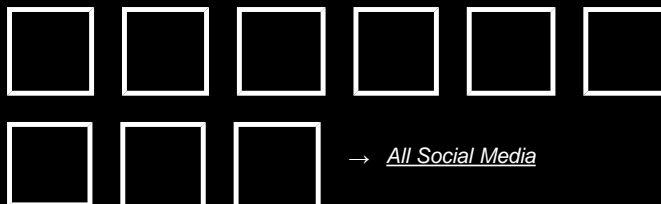
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