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Agric. Econ. – Czech

S. Hubík

Social construction of local/regional capital – methodology

Agric. Econ. – Czech, 50 (2004): 445-449

The starting point for identifying environmental, social and cultural capitals in rural areas is integrated research based on methodological interconnection between quantitative and qualitative investigation. The sorts of capital are constructed by means of an interactive investigation in cooperation with insiders. In this way, such approach belong to

endogenous investigating of reality and to the theory of social constructivism.

Keywords:

social construction, social capital, cultural capital, environmental capital

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