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我国汽车产业国际竞争力现状与提升对策

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摘要: 伴随着经济全球化浪潮和我国的入世, 我国汽车产业如何提升国际竞争力, 如何发挥汽车产业的主导产业作用成为一个迫切需要探讨的问题。本文基于我国汽车产业国际竞争力亟待提升的事实, 系统分析了我国汽车产业国际竞争力现状, 通过与国外汽车产业发展对比, 阐释了造成汽车产业国际竞争力较低下的原因, 并从宏观与微观层面研究了提升我国汽车产业国际竞争力的对策。

关键字: 中国汽车产业; 产业结构调整; 国际竞争力

Research on the actuality and advance tactics of international competitiveness of China's auto industry

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Abstract: With the acceleration of the economy globalization and China's entry into WTO, how to upgrade the international competitiveness of Chinese auto industry and how to bring its the leading industry role into full play become a problem crying for discussion. Based on the fact of the international competitiveness of Chinese auto industry to be advanced, this paper makes a systematical analysis of the actuality of the international competitiveness of Chinese auto industry, explains the reasons of its rather low international competitiveness according to the comparison with that of foreign auto industry, and then suggests the tactics of the international competitiveness advance of Chinese auto industry from the macroscopic and microcosmic layers.

KeyWords: Chinese auto industry; industry structure adjustment; international competitiveness